



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/marketing-cloud-email-specialist.html>
2024 Latest pass4itsure MARKETING-CLOUD-EMAIL-SPECIALIST PDF and
VCE dumps Download

MARKETING-CLOUD-EMAIL-SPECIALIST^{Q&As}

Salesforce Certified Marketing Cloud Email Specialist

Pass Salesforce MARKETING-CLOUD-EMAIL-SPECIALIST Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/marketing-cloud-email-specialist.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/marketing-cloud-email-specialist.html>
2024 Latest pass4itsure MARKETING-CLOUD-EMAIL-SPECIALIST PDF and
VCE dumps Download

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

Northern Trail Outfitters (NTO) has a new product launch.

Which tool should enable NTO to easily target the most loyal subscribers?

- A. Path Optimizer
- B. Google Analytics Audience
- C. Einstein Engagement Scoring

Correct Answer: B

QUESTION 2

A marketer wants to quickly view the link performance for a specific email, including Total Clicks and Unique Clicks. Which area of the application should provide this data?

- A. Send Performance Tab
- B. Email Overlay View
- C. Tracking Conversions Tab

Correct Answer: B

QUESTION 3

Northern Trail Outfitters is hiring a third-party vendor to host a web page tied to a promotional sweepstake. The marketing manager would like an email sent from Journey Builder as soon as the subscriber submits the form. What should be used to enter this subscriber into a journey?

- A. API Event Entry Source
- B. CloudPagesEntry Source
- C. Contact Event Entry Source

Correct Answer: A

QUESTION 4

Northern Trail Outfitters sends out 50,000 emails on a Friday. On Monday morning, the marketing team has to go through a flood of replies and unsubscribe messages to find customer responses to the email. Which feature should help the team?

- A. Reply Mail Management



B. Publication Lists

C. Parameter Management

Correct Answer: A

QUESTION 5

Which feature can segment on behavioral data?

A. Data Filter

B. Data Extension

C. Import Activity

D. Tracking

Correct Answer: A

[MARKETING-CLOUD-
EMAIL-SPECIALIST PDF
Dumps](#)

[MARKETING-CLOUD-
EMAIL-SPECIALIST
Practice Test](#)

[MARKETING-CLOUD-
EMAIL-SPECIALIST Study
Guide](#)