



MARKETING-CLOUD-EMAIL-SPECIALIST^{Q&As}

Salesforce Certified Marketing Cloud Email Specialist

Pass Salesforce MARKETING-CLOUD-EMAIL-SPECIALIST Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/marketing-cloud-email-specialist.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/marketing-cloud-email-specialist.html>
2024 Latest pass4itsure MARKETING-CLOUD-EMAIL-SPECIALIST PDF and
VCE dumps Download

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

Which actions are taken when a subscriber selects the "one-click unsubscribe" link at the footer of an email sent from a list?

- A. The subscriber is automatically redirected to the subscription center to unsubscribe from publications
- B. The subscriber is automatically unsubscribed from All Subscribers at the enterprise level
- C. The subscriber is automatically unsubscribed from the business unit from which the send originated
- D. The subscriber is automatically unsubscribed from the list from which the send originated

Correct Answer: A

QUESTION 2

A marketing associate at Northern Trail Outfitters must create an email campaign for the company's new winter offerings. Which method could the associate use to create the email message? (Choose 2)

- A. Email Send Wizard
- B. User-initiated email message
- C. Email templates
- D. HTML Paste

Correct Answer: CD

QUESTION 3

A marketer at Northern Trail Outfitters is asked about whether there is an actual requirement of a dedicated IP to send emails. What is a key differentiator to get a dedicated IP rather than using a shared one?

- A. Requirement to have Custom URLs on Cloud Pages
- B. Requirement to have Custom URLs on images hosted in Marketing Cloud
- C. Sending Volume > 250,000 Emails/Month

Correct Answer: B

QUESTION 4

What are the ways that data can be imported into the marketing cloud? (Choose 3)

- A. Import Activity



B. Import Wizard

C. API

D. Query Activity

Correct Answer: ABC

QUESTION 5

NTO email teams creating a reusable content block for its deals to run with campaign, NTO will cross promote these campaign in other emails in a single column content area this content will have one Image with text below it, how can the NTO email team create one content area and reuse it across other emails using contentbuilder without writing any custom html.

A. Create an image content block that accommodates pictures

B. create a free flow content block that accommodates text and images

C. create an html content block and code the content by hand

D. create a text contentblock that accommodates text

Correct Answer: B

[MARKETING-CLOUD-
EMAIL-SPECIALIST
Practice Test](#)

[MARKETING-CLOUD-
EMAIL-SPECIALIST Exam
Questions](#)

[MARKETING-CLOUD-
EMAIL-SPECIALIST
Braindumps](#)