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QUESTION 1

What parameter should a developer include to ensure the MobileConnect Contact is tied to the Email Contact when making a QueueMO call for an existing email subscriber?

- A. mobilenumbers
- B. phonenumber
- C. emailaddress
- D. subscribers

Correct Answer: A

QUESTION 2

Northern Trails Outfitters (NTO) has a sendable data extension with 1,500,000 contact records they want to delete.

Which step is required before deleting the contacts?

- A. Query the records into a new sendable data extension and delete it
- B. Navigate to Contact Builder and delete the data extension
- C. Divide the records in half and delete each resulting data extension
- D. Navigate to Email Studio and delete the data extension

Correct Answer: C

QUESTION 3

A developer needs to process a payload from an external system in a CloudPage.

What Marketing Cloud Server-Side JavaScript Platform function should be used for converting a string payload in JSON format to a JavaScript object?

- A. Base64Decode
- B. ParseJSON
- C. CreateObject
- D. Stringify

Correct Answer: B

QUESTION 4



When do synchronous REST API calls to Marketing Cloud time out? Choose 2.

- A. 240 seconds for tracking and data retrieve operations.
- B. 300 seconds for tracking and data retrieve operations.
- C. 120 seconds for non-tracking operations.
- D. 240 seconds for non-tracking operations.

Correct Answer: BC

QUESTION 5

In which three ways should a developer optimize a query activity if it is currently timing out? Choose 3

- A. Use intrinsic functions in the WHERE clause
- B. Use SELECT * to include all fields
- C. Use Primary key(s) on fields used in joins
- D. Use intermediate tables to stage data
- E. Only update records that have changed since last execution

Correct Answer: CDE

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