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QUESTION 1

A developer wants to write a query to compile data originating from an HTML form so it can be exported in CSV format. However, the source data extension may contain line breakswithin the Comments field, which makes it difficult to read

and sort the resulting CSV.

Which SQL functions could be used to change each line break to a single space?

- A. REPLACE and CHAR
- B. FORMAT and SPACE
- C. LTRIM and RTRJM
- D. REPLICATE and NCHAR

Correct Answer: A

QUESTION 2

A developer wants to design a custom subscription center in CloudPages. The developerprefers to code in AMPscript, but is also skilled in Server-Side JavaScript. While the developer is confident their code is of high quality, they would still like to handle unexprected errors gracefully to ensure the best user experience. Which feature should handle this scenario?

- A. Wrapping the code in a Server-Side JavaScript Try/Catch block
- B. Using RaiseError AMPscript function when an error occurs
- C. Marketing Cloud automatically handles any error scenario that may occur
- D. Wrapping the code in a AMPscript HandleError block

Correct Answer: A

QUESTION 3

A developer is leveraging the SOAP API to dynamically display Profile and Preference Attributes in a custom profile center. Which method could be used to support the dynamic functionality?

- A. Describe
- B. Extract
- C. Perform
- D. Configure

Correct Answer: B

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QUESTION 4

A particular data extension need to be configured to store six months of data.

How should data retention be added to the data extension in Email Studio?

- A. Run a query to overwrite the rows with six months of data
- B. Import a file to overwrite the rows with six months of data
- C. Create a new data extension that includes data retention settings
- D. Update the data extension configuration to include data retention settings.

Correct Answer: C

QUESTION 5

A developer wants CloudPages to work with a REST API returning data in JavaScript Object Notation. The developer wants to efficiently ingest the data and write it to a data extension.

Which function should be used?

- A. Server-Side 3avaScript function Stringify
- B. Server-Side JavaScript function ParseJSON
- C. AMPscript function BuildRowsetFromXML
- D. AMPscript function BuildRowsetFromString

Correct Answer: A

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