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QUESTION 1

A dataextension contains two fields which are being populated by a query activity. A third field has recently been added to the data extension.

Which SELECT statement is optimal for returning all of the columns in the data extension?

A. SELECT field*

B. SELECT*, field1, field2, field3

C. SELECT*

D. SELECT 22SE, field2, field3

Correct Answer: D

QUESTION 2

A developer is notified the View Email As Web Page (VAWP) link, when clicked, displays the message, The system is temporarily unavailable. We apologize for any inconvenience. Please try again later.

What could be a possible cause for the error

A. The data in the data extensions used at the time of send was overwritten.

B. The email used at the time of send was deleted, updated, or moved.

C. The sender profile used at the time of send was overwritten.

D. The data extension used at the time ofsend was moved to another folder.

Correct Answer: A

QUESTION 3

A marketer from Cloud Kicks wants to make sure no email from their welcome journey gets sent to their competitor at Rainbow Run.

Which two best practices should the developer use when setting up the Send Email Activity in the welcome journey?

Choose 2 answers

A. Create a Filter Activity In the journey that removes the Rainbow Run domain

B. Create aSuppression List with all possible email addresses from Rainbow Run

C. Create a data extension with the Rainbow Run domain for use with a Domain Exclusion

D. Create an Exclusion Script with the Rainbow Run domain for use In the activity

Correct Answer: BD

QUESTION 4

NTO wants use Personally Identifiable Information (PII) data to personalize email communications, but does not want to store PII data in Marketing Cloud. Which feature could they use to personalize emailsfrom an external data source?

A. External Objects

B. Tokenized Sending

C. Salesforce Shield

D. Single Sign-On

Correct Answer: B

QUESTION 5

A developer is creating a CloudPage which accepts secure parameters via an email link and will submit those parameters to another CloudPage for data upsert. The page currently captures an Appointment ID parameter passed into it and sets the value to the variable caapptld. The developer does NOT want the Appointment ID to be visible to anyone using the form.

What is the best method to ensure the parameters are passed successfully to the data upsert page?

A. ;apptld)?t; readon>t;

B. ;

Correct Answer: C

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