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**QUESTION 1**

A developer wants to delete a batch of subscribers from Marketing Cloud. The developer performs a Contact Delete on a batch of records in a data extension in Contact Builder. Which scenario would cause subscriber records to remain in the data extension?

- A. Sendable data extension with SubscriberKey and EmailAddress fields
- B. Non-sendable data extension with SubscriberKey field
- C. Contact Delete process does not delete rows from data extensions
- D. Sendable data extension with SubscriberKey field

Correct Answer: B

QUESTION 2

CertificationAid uses Marketing Cloud Connect and wants to create a lead capture form on a landing page. When a customer submits the form, a Lead record should be created in Salesforce. Which scripting language can be used for this? Choose 2.

- A. AMPscript to create Salesforce record, SSJS for form handling.
- B. SSJS to create Salesforce record, AMPscript for form handling.
- C. AMPscript for whole functionality.
- D. SSJS for whole functionality.

Correct Answer: AC

QUESTION 3

Landing pages can use which SSJSlibrary? 1. Core Library 2. Platform Library 3. SSJS Library

- A. Only 1 and 3
- B. Only 1 and 2
- C. Only 2 and 3
- D. All 1, 2 and 3
- E. None of these

Correct Answer: B

QUESTION 4



Certification Aid wants to create Contacts in Marketing Cloud via API calls. Which API should be used for this? Choose 2.

- A. POST /contacts/v1/contacts route
- B. SOAP API
- C. REST API
- D. Contact object

Correct Answer: AC

QUESTION 5

A developer needs to display a value which has been calculated using an AMPscript block. This value is stored in the variable named \\Label\\.

Which two ways should the developer display this value in the body of an email? Choose 2 answers

- A. %%-v(@Label) -%%
- B.
- C. %%@Label%%
- D. %% (Write (@Label1) 1%%

Correct Answer: AC

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