MARKETING-CLOUD-ADMINISTRATOR^{Q&As}

Salesforce Certified Marketing Cloud Administrator

Pass Salesforce MARKETING-CLOUD-ADMINISTRATOR Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.pass4itsure.com/marketing-cloud-administrator.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

QUESTION 1

Northern Trail Outfitters placed an encrypted file on their Marketing Cloud SFTP for import into a data extension. They are using a file transfer Activity to decrypt the file.

What would the decrypted data be after the File Transfer Activity completes?

A. Selected SFTP folder

B. Original SFTP folder

C. Target Data Extension

D. Safehouse

Correct Answer: A

QUESTION 2

Northern Trail Outfitters wants to bring subscriber data from its data warehouse into Marketing Cloud.

Which 2 fields would need minimal consideration, for size/scalability related reasons, when creating a data extension to house the data? Choose 2 answers

A. Text

B. Decimal

C. Number

D. Boolean

Correct Answer: AB

QUESTION 3

Northern Trail Outfitters (NTO) hired a new Marketing Cloud admin, who was told all emails come from info@email.nto.com. the previous admin did not leave any documentation.

Which aspects would confirm a Sender Authentication Package (SAP) has been set up on the account? Choose 2 answers

A. Upon receiving an email, all tracked links start with click.email.nto.com

B. The login page for Marketing Cloud Users is login.email.nto.com and is branded with NTO colors

C. Cloudpages personalized URLs are served from cloud.email.nto.com

D. Users receive Marketing Cloud password reset emails from help@email nto.com

Correct Answer: AC

QUESTION 4

Northern Trail Outfitters requires all subscriber files placed on the SFTP for import be encrypted. Which activity in
Automation Studio could be used to decrypt the file to prepare for Importing?

A. Import Activity

B. Data Extract Activity

C. File Transfer Activity

D. Decryption Activity

Correct Answer: C

QUESTION 5

Northern Trail Outfitters\\' employees are NOT receiving emails because the messages are being blocked by Spam
filters.

How could the Marketing Cloud admin address this issue?

A. Import employee email addresses into All Subscribers with an "Active status

B. Ensure employees have opted in to the test email list or data extension

C. Ask employees to use personal email addresses instead of corporate email addresses

D. Provide the IT team a list of relevant IP Addresses to whitelist in their spam filter

Correct Answer: D

[Latest MARKETING-CLOUD-ADMINISTRATOR Dumps](link)

[MARKETING-CLOUD-ADMINISTRATOR Exam Questions](link)

[MARKETING-CLOUD-ADMINISTRATOR Braindumps](link)

[Latest MARKETING-CLOUD-ADMINISTRATOR Dumps](link) | [MARKETING-CLOUD-ADMINISTRATOR Exam Questions](link) | [MARKETING-CLOUD-ADMINISTRATOR Braindumps](link)

4 / 4