



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/marketing-cloud-administrator.html>
2024 Latest pass4itsure MARKETING-CLOUD-ADMINISTRATOR PDF and
VCE dumps Download

MARKETING-CLOUD-ADMINISTRATOR^{Q&As}

Salesforce Certified Marketing Cloud Administrator

Pass Salesforce MARKETING-CLOUD-ADMINISTRATOR Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/marketing-cloud-administrator.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/marketing-cloud-administrator.html>
2024 Latest pass4itsure MARKETING-CLOUD-ADMINISTRATOR PDF and
VCE dumps Download

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

A customer will provide a single daily file on the Marketing Cloud SFTP at 3 AM and needs an alert if the file is not present on time. The file needs to be: Imported into a staging data extension. Separated into two different data extensions.

Which workflow should meet these requirements?

- A. Scheduled Automation: File Transfer Activity > Import File Activity > SQL Query Activity 1 > SQL Query Activity 2
- B. Scheduled Automation: Import File Activity > SQL Query Activity 1 > SQL Query Activity 2
- C. File Drop Automation: Import File Activity > SQL Query Activity 1 > SQL Query Activity 2
- D. File Drop Automation: File Transfer Activity > Import File Activity > Filter Activity > SQL Query Activity 1

Correct Answer: B

QUESTION 2

Northern Trail Outfitters wants to set up their Send Log data extension Which three considerations should be made for long term success? Choose 3 answers

- A. Apply an appropriately-scoped Data Retention period
- B. Add custom fields not included in the Send Log Template
- C. Log attribute data necessary for auditing communications
- D. Log all variable data captured in emails at send time
- E. Set the period to a fixed date in the Data Retention Policy

Correct Answer: ABC

QUESTION 3

Northern Trail Outfitters (NTO) Is building a Journey which randomly sends five different versions of an initial welcome email to new subscribers; however, subscribers receive the same follow-up email two weeks later. To improve maintainability of their email content, NTO wants to use five completely different emails, rather than having one email with dynamic content.

Which activity would allow them to build the journey with the fewest activities possible?

- A. Join
- B. Einstein STO
- C. Engagement Split
- D. Wait Until Date



Correct Answer: A

QUESTION 4

A customer has an eCommerce site and imports data into three data extensions daily:

Orders, Order_Details, and \\Products.

The data extensions contain the following information:

1.
Orders: OrderId, CustomerID, OrderNumber, OrderDate, OrderTotal, GrandTotal
 2.
Order_Details: ProductId, OrderID, Qty, UnitPrice, ExtendedPrice, Discount
 3.
Products: ProductId, SKU, Name, Description, Cost, Price Which two actions should be taken in Data Designer?
Choose 2 answers
- A. Create a one-to-one relationship between the contact record and Order Details.
 - B. Create a one -to -many relationship between Orders and Order_Details.
 - C. Create a one-to-one relationship between Orders and Order_Details.
 - D. Create a one-to-one relationship between Order_Details and Products.

Correct Answer: BD

QUESTION 5

Northern Trail Outfitters wants to bring subscriber data from its data warehouse into Marketing Cloud.

Which 2 fields would need minimal consideration, for size/scalability related reasons, when creating a data extension to house the data? Choose 2 answers

- A. Text
- B. Decimal
- C. Number
- D. Boolean

Correct Answer: AB

[MARKETING-CLOUD-](#)

[MARKETING-CLOUD-](#)

[MARKETING-CLOUD-](#)



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/marketing-cloud-administrator.html>
2024 Latest pass4itsure MARKETING-CLOUD-ADMINISTRATOR PDF and
VCE dumps Download

[ADMINISTRATOR VCE
Dumps](#)

[ADMINISTRATOR Practice
Test](#)

[ADMINISTRATOR Exam
Questions](#)