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QUESTION 1

A Magento Cloud merchant is planning their Black Friday ?Cyber Monday campaigns and wants to see an analysis of last year's campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

- A. Create a report comparing revenue and discount amounts for coupons that were promoted during fast years campaigns.
- B. Use the ROI calculator to input last year's holiday an spend and compare it against net revenue
- C. Do a server performance check to assess impact of holiday traffic spikes on conversion rate
- D. Use the Cohort Report Builder lo understand the Lifetime value of holiday-acquired customers vs, other customers

Correct Answer: C

QUESTION 2

A Merchant has purchased an extension from the Marketplace and it needs to be instated on production.

Which three steps do you recommend the merchant?

Choose 3 answers

- A. Contact the extension vendor so they can enable the extension on the production environment.
- B. Contact Magento Support so they can enable fine extension on me production environment
- C. Magento Support so they can enable the extension on the production environment.
- D. Check the extension in a staging environment.
- E. Check the extension in a production environment.
- F. Follow the installation instructions provided by the extension vendor.

Correct Answer: ABD

QUESTION 3

An ERP company asks you for recommendations which Magento API to use to integrate a client

It is expected that at times large amount of product and category changes will need to be pushed from the ERP to Magento.

What is the appropriate Magento API for this?

- A. The GraphQL API



- B. The synchronous REST API
- C. The asynchronous bulk API
- D. The synchronous bulk API

Correct Answer: B

QUESTION 4

While running the Magenta Commerce edition using the B2B module, an administrator has been asked to set pricing on the assigned to the company. Which two actions are taken to accomplish this? Choose 2 answers

- A. Set a price rule in Marketing -> Catalog price rules
- B. Set pricing on your shared catalog
- C. Set prices to a customer group
- D. Set pricing rules in companies

Correct Answer: A

QUESTION 5

Your merchant is migrating from another to Magento. On the old site page exists in two languages, which is reflected in their URL path.

Before going live redirects from old pages to their equivalent new ones need to be configured.

How do you that in the Magento admin?

- A. Create a category for each old page with a matching URL key
- B. Create a URL rewrite Tor each old page win a marching Request path
- C. Upload a CVS file with a rewrites-table in the store configuration
- D. Create a CMS page tor each old page with a matching identifier

Correct Answer: A

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