



M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

Which of the underlying technologies give BLU Acceleration its greatest competitive advantage over alternative solutions?

- A. In-memory, columnar technology
- B. Actionable compression
- C. CPU acceleration
- D. Data Skipping

Correct Answer: D

QUESTION 2

There is a customer currently running Cognos on top of SQL Server. Despite going to Cognos 10.2, the customer continues to experience performance challenges. Which is the best initial course of action?

- A. Look for another entry point. DB2 does not have SQL Server compatibility
- B. Propose BLU Acceleration as a Cognos accelerator to speed up existing reports using a BLU for Cloud
- C. Propose an enterprise wide SQL Server takeout with an aggressive IULA
- D. Propose PDOA since SQL Server can't run on Power

Correct Answer: B

<http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/>

QUESTION 3

Managed Service offerings provide:

- A. IBM management of comprehensive performance SLAs
- B. User customization of the server and software stack
- C. IBM management of provisioning, upgrades, backups, and availability
- D. Free access to dedicated servers or clusters

Correct Answer: A

<https://www-935.ibm.com/services/us/iss/pdf/gtd00763-usen-01.pdf>



QUESTION 4

Which best describes the Oracle environments that we should prioritize for Oracle takeout opportunities?

- A. All Oracle environments are equally simple to go after with our Oracle application compatibility layer
- B. The ideal environments are those where the Oracle Application Suite is being used by the client
- C. SAP, Cognos and environments with home grown applications will generally be the easiest to go after
- D. We only target take-out with SAP environments

Correct Answer: C

QUESTION 5

Which aspect of BLU Acceleration best differentiates it from other competitors with some form columnar database support?

- A. Extreme performance
- B. Available as a cloud offering
- C. Load and go simplicity
- D. Parallel Vector Processing

Correct Answer: D

http://en.wikipedia.org/wiki/IBM_DB2

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