



M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

Which best describes the Oracle environments that we should prioritize for Oracle takeout opportunities?

- A. All Oracle environments are equally simple to go after with our Oracle application compatibility layer
- B. The ideal environments are those where the Oracle Application Suite is being used by the client
- C. SAP, Cognos and environments with home grown applications will generally be the easiest to go after
- D. We only target take-out with SAP environments

Correct Answer: C

QUESTION 2

Which of the following summarizes the BLU Acceleration value prop?

- A. Fast, Inexpensive, Compatible
- B. Fast, Simple. Agile
- C. Simple. Reliable, Inexpensive
- D. Agile, Inexpensive, Complete

Correct Answer: B

<http://www.ibmbluhub.com/why-blu-acceleration/>

QUESTION 3

Which best describes the approach that should be used when working on a Cognos and BLU opportunity where Oracle or SQL Server exists today?

- A. Try and introduce BLU into the environment as a Cognos Workload Accelerator, leveraging BLU for Cloud or the 90-day free trial
- B. Use the Oracle application compatibility layer for Oracle and do not focus on SQLServer since we don't have the equivalent
- C. Work to displace the Oracle or SQLServer environment as this has the largest revenue opportunity
- D. We are not targeting these environments. We are only targeting existing Cognos and DB2 environments

Correct Answer: A

<http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/>



QUESTION 4

Managed Service offerings provide:

- A. IBM management of comprehensive performance SLAs
- B. User customization of the server and software stack
- C. IBM management of provisioning, upgrades, backups, and availability
- D. Free access to dedicated servers or clusters

Correct Answer: A

<https://www-935.ibm.com/services/us/iss/pdf/gtd00763-usen-01.pdf>

QUESTION 5

There is a customer currently running Cognos on top of SQL Server. Despite going to Cognos 10.2, the customer continues to experience performance challenges. Which is the best initial course of action?

- A. Look for another entry point. DB2 does not have SQL Server compatibility
- B. Propose BLU Acceleration as a Cognos accelerator to speed up existing reports using a BLU for Cloud
- C. Propose an enterprise wide SQL Server takeout with an aggressive IULA
- D. Propose PDOA since SQL Server can't run on Power

Correct Answer: B

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