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QUESTION 1

A major differentiator for the Watson Foundations is:

- A. Ability to analyze structured data
- B. Analytics and Governance throughout
- C. Open source Hadoop
- D. All of the above

Correct Answer: C

QUESTION 2

What are compelling reasons for a business to act on modernization?

- A. IT has significant staffing levels that attempt to manage data complexity
- B. Data Warehouse capabilities are not keeping up with business expectations
- C. Their competitors are leveraging big data
- D. B and C

Correct Answer: C

QUESTION 3

What is a good entry point for Data Warehouse Modernization?

- A. Exploit new technology to build staff resume skills.
- B. Rip-and-Replace the current Data Warehouse
- C. Add data sources to support new subject areas
- D. Chance for Information Technology (IT) to lock down an inflexible ecosystem.

Correct Answer: C

QUESTION 4

In which industries is personalization of product bundles and service a relevant project for Enhanced 360?

- A. Banking
- B. Retail



C. Telco

D. All of the above

Correct Answer: A

QUESTION 5

Who are key stakeholders in the Data Warehouse Modernization conversation?

A. Data Scientists and Data professionals

B. IT Managers

C. C-level Executives

D. All of the above

Correct Answer: D

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