M2090-732^{Q&As}

IBM SPSS Modeler Sales Mastery Test v1

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QUESTION 1

An insurance executive is looking for a solution to predict fraudulent claims before they are processed, customer churn and field agent allocation. What other use-case might she be interested in for IBM SPSS Modeler?

A. Real time scoring

B. Enforcing fine-grained security entitlements

C. Streamlining the edit-build-debug cycle

D. Customer Intimacy

Correct Answer: A

QUESTION 2

When an organization is using or interested in R, which of the following statements is true?

A. R can do everything that IBM SPSS Modeler can do.

B. IBM SPSS Modeler can use and augment R.

C. IBM SPSS Modeler and R are incompatible.

D. R has powerful deployment capabilities.

Correct Answer: B

QUESTION 3

Which statement best describes the integration between IBM Cognos and IBM SPSS Modeler?

A. Data used in IBM Cognos BI and IBM TM1 is directly available to IBM SPSS Modeler, and results calculated are available for reporting.

B. Data used in IBM Cognos BI and IBM TM1 is directly available to IBM SPSS Modeler, and results can be written to the database for IT to make available for reporting.

C. Data used in IBM Cognos BI and IBM TM1 is exported into a file and then read into IBM SPSS Modeler for further analysis.

D. IBM SPSS Modeler creates an IBM Cognos report that can be added to an IBM Cognos BI dashboard.

Correct Answer: A

QUESTION 4

A Credit Analyst has been tasked with finding a solution to determine an applicant\\'s risk to default on new loan

applications. She will be presenting her findings to an executive committee who will determine which solution to implement. What role best describes the Credit Analyst?

A. Buyer

B. Decision Maker

C. Implementer

D. Influencer

Correct Answer: D

QUESTION 5

Which is a differentiating feature for IBM SPSS Modeler?

A. Uses a proprietary data format for speed and performance.

B. Creates visually interesting reports and dashboards.

C. Has in-database mining and SQL pushback for enterprise scale.

D. Has pre-packaged models for churn, fraud and marketing.

Correct Answer: D

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