



# M2090-728<sup>Q&As</sup>

IBM Information Management Data Security & Privacy Sales Mastery  
v1

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### QUESTION 1

Which of the following is qualifying question you should ask the first time you speak to a new prospect/ client about IBM's Infosphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?
- B. Do you know where does your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?

Correct Answer: B

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### QUESTION 2

The most compromised assets of an enterprise by percent of breaches for Web/application servers and Database Servers is small, but yet remain the most important to protect. Why is that?

- A. These servers contain the companies email system
- B. These servers contain the clients most valuable information
- C. These servers contain high volumes of structured data
- D. Both B and C

Correct Answer: BC

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### QUESTION 3

Your customer tells you that they have already have a security solution and they do not need to buy another one. What do you tell them?

- A. Other solutions are single purpose and don't scale with business growth or across databases, data types and computing models. They can't be managed centrally or build defense in depth.
- B. Other solutions are of lower quality and do not provide the premier functionality of IBM products
- C. Disengage from the client
- D. Ask them to discuss Guardium with their current security vendor

Correct Answer: A

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### QUESTION 4

Which of the following regulations does Guardium NOT help address?



- A. PCI-DSS
- B. SOX
- C. Volker Rule
- D. HIPAA

Correct Answer: C

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#### QUESTION 5

Your customer does a lot of testing and development overseas. Which solution should you immediately recommend to him/her:

- A. Guardium Data Activity Monitor
- B. Optim Data Masking
- C. Guardium Data Redaction
- D. Guardium Encryption Expert

Correct Answer: B

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