



M2040-725^{Q&As}

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**QUESTION 1**

According to Business News Daily, what percentage of new hires quit before year one?

- A. 50%
- B. 25%
- C. 17%
- D. 5%

Correct Answer: B

QUESTION 2

What is the typical deal size of a Kenexa 2x BrassRing solution?

- A. \$100-\$300k
- B. \$500-\$750k
- C. \$750k - \$1M
- D. \$1M and above

Correct Answer: A

QUESTION 3

According to the audio recording, what is an effective way of displacing an incumbent applicant tracking system?

- A. Uncover the client's need for an onboarding system and then bundle Kenexa 2x BrassRing and Kenexa 2x Onboard.
- B. Describe why Kenexa 2x BrassRing is superior to the client's current ATS.
- C. Demo Kenexa 2x BrassRing.
- D. Justify the cost of the Kenexa 2x Onboard with the cost savings associated with no longer using a transaction based 1-9 processor

Correct Answer: A

QUESTION 4

When is the best time to source candidates for an organization?

- A. When a job becomes vacant



- B. 2-3 weeks before a job becomes vacant
- C. 2-3 months before a job becomes vacant
- D. Continuously

Correct Answer: B

QUESTION 5

What is the average cost of turnover in the marketplace?

- A. 1/2 the cost of an annual salary
- B. Equivalent to the cost of an annual salary
- C. 1.5 times the cost of an annual salary
- D. 2 times the cost of an annual salary

Correct Answer: C

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