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QUESTION 1

What does a force-field analysis consider?

- A. Forces for and against business change.
- B. Forces in the competitive environment.
- C. The financial strength of the company.
- D. The power of external suppliers.

Correct Answer: A

QUESTION 2

As part of an investigation, a business analyst has asked a business user to keep track of the actual tasks they carry out over a period of time. What is this investigation technique called?

- A. Shadowing.
- B. Prototyping.
- C. Special purpose records.
- D. Activity sampling.

Correct Answer: C

QUESTION 3

Which of the following are steps in the Isaksen and Treffinger\\'s creative problem solving model?

a.

Mess Finding.

b.

Data Modelling.

c.

Process Finding.

d.

Problem Finding.

e.



Solution Finding.

٨.
, b, c and d.
3.
, c and e.
).
, d and e.
).
, c, d and e.
Correct Answer: C

QUESTION 4

What do the arrow headed lines between activities represent on a business activity model?

- A. Activity sequence
- B. Logical dependency.
- C. Functional optionality.
- D. Flow of data.

Correct Answer: B

QUESTION 5

The term \\'happy day\\' is often used in the context of which of the following investigation techniques?

- A. Protocol analysis.
- B. Scenarios.
- C. Activity Sampling.
- D. Document analysis.
- Correct Answer: B

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