



# IQ0-100<sup>Q&As</sup>

Certified Information Professional Examination

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**QUESTION 1**

While an information integration program lead is presenting a business case to executive leadership, the lead notices that meeting participants appear to be either disengaged or frustrated. Upon quick mental review, the lead is sure the presentation is crisp and contains all the elements of an effective business case: objectives, alternatives, preferred option, and rationale. However, the lead realizes that it would have been better to (Choose 2)

- A. Encourage open-mindedness by delivering the presentation in a social setting.
- B. Include extensive technical research and schematics in the presentation.
- C. Obtain better insight into company priorities and map the material to them,
- D. Cultivate buy-in through discussion and dialog while preparing the case.

Correct Answer: CD

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**QUESTION 2**

Three organizations are collaborating on a project. The project has a distributed information architecture where information is distributed across many systems hosted by the different organizations. The team developed a list of system URLs and frequently-accessed information, but many team members still cannot readily locate information. The project manager asked the information manager to recommend a quick and relatively inexpensive solution that allows all team members to find information more easily. The information manager's recommended solution is to

- A. Use a standard taxonomy for all systems.
- B. Develop a web portal for the project team.
- C. Develop a federated search strategy that will integrate all systems.
- D. Move all information to one Enterprise Content Management (ECM) system.

Correct Answer: B

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**QUESTION 3**

An organization has an issue with identifying the most recent version of information stored on shared drives. The organization should do which of the following to resolve this issue?

- A. Migrate to a document management solution.
- B. Establish naming conventions for versions.
- C. Create spreadsheets with versioning information.
- D. Implement a records management program.



Correct Answer: A

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#### QUESTION 4

How can information technologies best enable master data management (MDM) in an organization?

- A. Capture vast quantities of data and information.
- B. Move data and information from one system to another.
- C. Reuse data and information to complete an organization's transactions.
- D. Deliver data and information to people.

Correct Answer: B

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#### QUESTION 5

Which of the following are elements of an effective email management strategy? (Choose 2)

- A. Accommodation of some individual preferences for organization of information
- B. A retention policy that ensures email messages are retained indefinitely
- C. A policy that focuses on preserving the emails of employees with access to financial information
- D. Automation of actions that would otherwise be required of users

Correct Answer: AD

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