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### QUESTION 1

The Alumni Relations department wants to track alumni and its chapter memberships. The department wants to easily see the Primary Chapter on the Contact record. The system admin prefers to use the standard features that are available

with EDA.

Which two steps should the consultant take to meet this requirement?

Choose 2 answers.

- A. Create an Affiliation mapping to the Primary Chapter field in EDA Settings.
- B. Create an Affiliation record type for Alumni Chapter and a custom field for the Primary Chapter on the Contact record.
- C. Create a custom picklist value for Alumni Chapter on the Affiliation object.
- D. Create an Account record type for Alumni Chapter and a custom field for the Primary Chapter on the Contact record.

Correct Answer: AD

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### QUESTION 2

An Admissions office wants to digitize and automate transcript requests. Currently, applicants must follow a set of manual steps they could be more user friendly. The Admissions office wants a declaratively configured, publish facing front end that created data in Salesforce.

Which solution should the consultant recommend to meet the requirement?

- A. Email-to-case
- B. Process Builder
- C. Salesforce Files
- D. App on the AppExchange

Correct Answer: B

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### QUESTION 3

A university's Advancement office plans to implement the Education Data Architecture to manage its alumni, donors, and supporters. The university wants to set up a system default that will automatically create a family record when a Contact record is created by staff members.

Which Default Account Model should the consultant recommend?

- A. Household



- B. Administrative
- C. Educational Institution
- D. Person

Correct Answer: A

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#### QUESTION 4

The VP of Development is preparing to visit the university's top supporters. The VP wants to maximize travel time by prioritizing pledges that are most likely to close. Which reporting solution should the consultant recommend?

- A. Salesforce Maps
- B. Opportunity Funnel Report
- C. Einstein Forecasting
- D. Einstein Opportunity Scoring

Correct Answer: D

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#### QUESTION 5

A college wants to extend its existing Education Data Architecture org to support the Advancement department's fundraising needs. What should the consultant recommend to meet the requirement?

- A. Gift Entry Manager
- B. Nonprofit Success Pack
- C. Giving Pages
- D. Elevate

Correct Answer: D

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