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**QUESTION 1**

Universal Containers (UC) is implementing a formal, cross -business -unit data governance program As part of the program, UC will implement a team to make decisions on enterprise -wide data governance. Which two roles are appropriate as members of this team? Choose 2 answers

- A. Analytics/BI Owners
- B. Data Domain Stewards
- C. Salesforce Administrators
- D. Operational Data Users

Correct Answer: AB

QUESTION 2

Universal Containers needs to load a large volume of leads into Salesforce on a weekly basis. During this process the validation rules are disabled.

What should a data architect recommend to ensure data quality is maintained in Salesforce?

- A. Activate validation rules once the leads are loaded into salesforce to maintain quality.
- B. Allow validation rules to be activated during the load of leads into salesforce.
- C. Develop custom APEX batch process to improve quality once the load is completed.
- D. Ensure the lead data is preprocessed for quality before loading into salesforce.

Correct Answer: C

QUESTION 3

Northern trail Outfitters (NTO) runs its entire out of an enterprise data warehouse (EDW), NTO's sales team starting to use Salesforce after a recent implementation, but currently lacks data required to advanced and opportunity to the next stage. NTO's management has research Salesforce Connect and would like to use It to virtualize and report on data from the EDW within Salesforce. NTO will be running thousands of reports per day across 10 to 15 external objects. What should a data architect consider before implementing Salesforce Connect for reporting?

- A. Maximum number for records returned
- B. OData callout limits per day
- C. Maximum page size for server-driven paging
- D. Maximum external objects per org



Correct Answer: B

QUESTION 4

US is implementing salesforce and will be using salesforce to track customer complaints, provide white papers on products and provide subscription (Fee) ?based support. Which license type will US users need to fulfil US\\'s requirements?

- A. Lightning platform starter license.
- B. Service cloud license.
- C. Salesforce license.
- D. Sales cloud license

Correct Answer: B

QUESTION 5

Get Cloudy Consulting needs to evaluate the completeness and consistency of contact information in Salesforce. Their sales reps often have incomplete information about their accounts and contacts. Additionally, they are not able to interpret the information in a consistent manner. Get Cloudy Consulting has identified certain ""key"" fields which are important to their sales reps.

What are two actions Get Cloudy Consulting can take to review their data for completeness and consistency? (Choose two.)

- A. Run a report which shows the last time the key fields were updated.
- B. Run one report per key field, grouped by that field, to understand its data variability.
- C. Run a report that shows the percentage of blanks for the important fields.
- D. Run a process that can fill in default values for blank fields.

Correct Answer: AC

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