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QUESTION 1

NTO has 1 million customer records spanning 25 years. As part of its new SF project, NTO would like to create a master data management strategy to help preserve the history and relevance of its customer data.

Which 3 activities will be required to identify a successful master data management strategy? Choose 3 answers:

A. Identify data to be replicated

B. Create a data archive strategy

C. Define the systems of record for critical data

D. Install a data warehouse

E. Choose a Business Intelligence tool.

Correct Answer: ABC

Explanation: The three activities that will be required to identify a successful master data management strategy are:

Identify data to be replicated: This activity involves determining which data elements need to be copied from one system to another, and how frequently the replication should occur. This can help ensure data consistency and availability

across systems.

Create a data archive strategy: This activity involves defining how historical data will be stored, accessed, and deleted over time. This can help optimize data storage, performance, and compliance.

Define the systems of record for critical data: This activity involves identifying which system owns and maintains the authoritative version of each data element. This can help avoid data conflicts and duplication across systems67. Install a data

warehouse is not a required activity, but rather a possible option for consolidating data from multiple sources for analytics purposes. Choose a Business Intelligence tool is not a required activity, but rather a possible option for visualizing and

reporting on data from various sources.

QUESTION 2

UC has large amount of orders coming in from its online portal. Historically all order are assigned to a generic user.

Which 2 measures should data architect recommend to avoid any performance issues while working with large number of order records? Choose 2 answers:

A. Clear the role field in the generic user record.

B. Salesforce handles the assignment of orders automatically and there is no performance impact.

C. Create a role at top of role hierarchy and assign the role to the generic user.

D. Create a pool of generic users and distribute the assignment of memory to the pool of users.

Correct Answer: AC

Explanation: Clearing the role field in the generic user record and creating a role at the top of the role hierarchy and assigning it to the generic user are two measures that can help avoid performance issues while working with large number of order records. These measures can prevent data skew and lock contention that may occur when a single user owns or shares a large number of records

QUESTION 3

Cloud Kicks has the following requirements:

Their Shipment custom object must always relate to a Product, a Sender, and a Receiver (all separate custom objects).

If a Shipment is currently associated with a Product, Sender, or Receiver, deletion of those records should not be allowed.

Each custom object must have separate sharing models.

What should an Architect do to fulfill these requirements?

A. Associate the Shipment to each parent record by using a VLOOKUP formula field.

B. Create a required Lookup relationship to each of the three parent records.

C. Create a Master-Detail relationship to each of the three parent records.

D. Create two Master-Detail and one Lookup relationship to the parent records.

Correct Answer: B

Explanation: A required Lookup relationship ensures that the Shipment record must have a value for each of the three parent records, and also prevents the deletion of those parent records if they are referenced by a Shipment record. A Master-Detail relationship would not allow separate sharing models for each custom object, and a VLOOKUP formula field would not enforce the relationship or prevent deletion

QUESTION 4

Universal Containers keeps its Account data in Salesforce and its Invoice data in a third - party ERP system. They have connected the Invoice data through a Salesforce external object. They want data from both Accounts and Invoices visible in one report in one place. What two approaches should an architect suggest for achieving this solution? Choose 2 answers

A. Create a report in an external system combining Salesforce Account data and Invoice data from the ERP.

B. Create a report combining data from the Account standard object and the Invoices external object.

C. Create a Visualforce page combining Salesforce Account data and Invoice external object data.

D. Create a separate Salesforce report for Accounts and Invoices and combine them in a dashboard.

Correct Answer: AC

Explanation: Creating a report in an external system combining Salesforce Account data and Invoice data from the ERP,

and creating a Visualforce page combining Salesforce Account data and Invoice external object data are two approaches that an architect can suggest for achieving this solution. Both of these approaches can display data from both Accounts and Invoices in one place, using either an external reporting tool or a custom web page. Creating a report combining data from the Account standard object and the Invoices external object is not possible because Salesforce does not support reporting on external objects. Creating a separate Salesforce report for Accounts and Invoices and combining them in a dashboard is not ideal because it will not show the data in one report, but rather in two separate components.

QUESTION 5

Northern Trail Outfitters (NTO) has multiple Salesforce orgs based on regions. Users need read-only access to customers across all Salesforce orgs.

Which feature in Salesforce can be used to provide access to customer records across all NTO orgs?

A. Salesforce Connect

B. Salesforce 2 Salesforce

C. Federated Search

D. External APIs

Correct Answer: A

Explanation: Salesforce Connect is a feature that allows users to access data from external sources and multiple Salesforce orgs, using either clicks or code. Salesforce Connect can provide read-only access to customer records across all NTO orgs, without replicating or storing the data in Salesforce.

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