



CUSTOMER-DATA-PLATFORM^{Q&As}

Salesforce Customer Data Platform (CDP)

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QUESTION 1

Which CDP Objects are available as tables via the Tableau connector to discover new insights about customers?

- A. Calculated Insights
- B. All Objects
- C. Unified Profile
- D. Data Model Objects

Correct Answer: B

QUESTION 2

What happens if no file name is specified in AWS S3 data stream during ingestion?

- A. The system does not fetch any file and the data stream shows an error.
- B. The system chooses the first file found in the S3 bucket
- C. The ingestion setup can't be completed without specifying the filename.
- D. The ingestion setup is completed but the data stream shows 0 records

Correct Answer: B

QUESTION 3

Which data model in Salesforce CDP defines the future revenue or quantity for an opportunity of the product family?

- A. Product
- B. Sales Order
- C. Party
- D. Engagement

Correct Answer: B

QUESTION 4

How many Marketing Cloud instances, or Enterprise IDs can be connected to one Salesforce CDP org?

- A. Two



- B. Four
- C. One
- D. Three

Correct Answer: C

QUESTION 5

What is the process called of Cleaning, Deduplicating, Merging data into a single ID?

- A. Data Unification
- B. Data Mining
- C. Data Cleansing

Correct Answer: A

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