



CUSTOMER-DATA-PLATFORM^{Q&As}

Salesforce Customer Data Platform (CDP)

Pass Salesforce CUSTOMER-DATA-PLATFORM Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/customer-data-platform.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

How can a Data Subject Rights request from a customer be submitted to Salesforce CDP?

- A. Using the consent API
- B. Using a dedicated field in data stream
- C. Using a dedicated data stream
- D. Using Data Explorer

Correct Answer: A

QUESTION 2

What does the source sequence reconciliation rule do in Identity Resolution?

- A. Source data from disparate systems across the enterprise.
- B. Reconcile data by data that's most frequent across records.
- C. Sort data sources in order of most to least preferred for inclusion in Unified Profile.
- D. Includes data from sources where the data is alphanumerically sequenced.

Correct Answer: C

QUESTION 3

Which data model type in Salesforce CDP defines interactions with party?

- A. Sales Order
- B. Transaction
- C. Engagement
- D. Individual

Correct Answer: C

QUESTION 4

How does Identity Resolution select attributes for Unified individuals when there is --- attribute----

- A. Leverage Match Rules
- B. Leverage Reconciliation Rules



C. Create additional Rule Sets

D. Create additional Contact Points

Correct Answer: B

QUESTION 5

What is a Customer Data Platform?

A. A platform where end users can see data collected about themselves

B. A platform to buy and sell advertising data

C. A social media platform

D. A platform that collects and stores data about customers

Correct Answer: D

[Latest CUSTOMER-DATA-PLATFORM Dumps](#)

[CUSTOMER-DATA-PLATFORM Study Guide](#)

[CUSTOMER-DATA-PLATFORM Braindumps](#)