CRT-160^{Q&As}

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QUESTION 1

You can send one-to-one emails under which tab in the navigation menu?

A. Marketing

B. Prospects

C. Reports

D. Admin

Correct Answer: B

QUESTION 2

How can you delete a prospect?

A. Through a completion action.

B. Through an automation rule.

C. You can\\'t delete prospects.

D. Through the prospect table actions.

Correct Answer: D

QUESTION 3

What is true about completion actions? [Choose two answers]

A. Completion actions are retroactive and will apply to activities done before and after you apply them

B. Completion actions only execute for prospects. They will not affect visitors.

C. Completion actions can be criteria based.

D. Completion actions will not execute for image files.

Correct Answer: BD

QUESTION 4

Making a page a priority page is a capability of which Pardot feature?

A. Automation Rule

B. Completion Action

C. Segmentation Rule

D. Page Action

Correct Answer: C

QUESTION 5

Which Pardot function should be used to track prospect engagement on a banner ad on a third-party site?

A. Page action

B. Custom redirect

C. Campaign tracking code

D. Landing page

Correct Answer: B