



# CRT-160<sup>Q&As</sup>

Salesforce Certified Pardot Consultant

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### QUESTION 1

How often does Pardot check for changes in Salesforce?

- A. Once every hour
- B. Every 2 minutes
- C. Every 5 minutes
- D. Once every day

Correct Answer: B

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### QUESTION 2

Which three variable tags can be used on layout templates for landing pages? (Choose three answers.)

- A. %%description%%
- B. %%name%%
- C. %%tittle%%
- D. %%form%%
- E. %%content%%

Correct Answer: ACE

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### QUESTION 3

What type of prospect activities will not mark a prospect as active?

- A. Email send
- B. Email open
- C. Form fill out
- D. Landing page visit
- E. Email click

Correct Answer: AB

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### QUESTION 4

Pardot can track visitors interactions and activities, even when they're pre-conversion, with:



- A. Snippets
- B. Elves
- C. Tracking cookies
- D. Email addresses

Correct Answer: C

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#### QUESTION 5

Describe the limitations the Salesforce connector has with a Salesforce Sandbox Account:

- A. Only one CRM Connector at a time
- B. You can only access leads with the Salesforce Sandbox Account
- C. You can only install the sandbox with a Pardot Training Environment
- D. Can't wipe or delete data from Pardot. Will remain in the recycle bin.

Correct Answer: AD

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