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QUESTION 1

A Pardot administrator wants to export a .CSV of prospects that purchased a certain product within the last year. The company\\'s will son be chaining named, therefore they need to one-time export of all prospects that have this certain product listed in their record.

How can a .csv of these prospect be generated.

A. Create an automation rule based on product name

B. Create a segmentation rule based on product name

C. Create a dynamic list based on product name

D. Create a completion action based on product name

Correct Answer: C

QUESTION 2

Which two list types can be used as a suppression list on an email send? (Choose two answers.)

A. Static list

B. Dynamic list

C. Test list

D. Public list

Correct Answer: AB

QUESTION 3

What prospect activities will cause a sync with your CRM?

A. Page views

B. Unsubscribing from emails

C. Landing page submission

D. Form submission

Correct Answer: BCD

QUESTION 4

What does scoring measure?

A. Personal information about a prospect

B. Time spent on website by a prospect

C. Activities performed by a prospect

D. Time spent on a website by a prospect and explicit information about the prospect

Correct Answer: C

QUESTION 5

The Prospects Created chart shows prospects who have:

A. Converted through any means, including being imported or manually created.

B. Interacted with a Pardot Asset in the last 24 hours.

C. Been exported from Pardot via the Export Wizard.

D. Visited any website that has Pardot tracking code enabled.

Correct Answer: A

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