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**QUESTION 1**

A per-unit transfer price from the Video Cards Division to the Entertainment Division at full cost. \$9.15, would

- A. Allow evaluation of both divisions on a competitive basis.
- B. Satisfy the Video Cards Division's profit desire by allowing recovery of opportunity costs.
- C. Provide no profit incentive for the Video Cards Division to control or reduce costs.
- D. Encourage the Entertainment Division to purchase video cards from an outside source.

Correct Answer: C

QUESTION 2

What happens to the NPV of a 1-year project if fixed costs are increased from \$200 to \$300, the firm is profitable, has a 35% tax rate and employs a 12% cost of capital?

- A. NPV decreases by \$100.
- B. NPV decreases by \$89.29.
- C. NPV decreases by \$65.
- D. NPV decreases by \$58.05%

Correct Answer: D

The \$100 increase in costs is tax deductible. Therefore, the after-tax effect is only \$65. Discounting the \$65 decline at 12% (PV factor = .893) results in a decline in NPV of \$58.05.

QUESTION 3

A company's product has an expected 4-year life cycle from research, development, and design through its withdrawal from the market. Budgeted costs are Upstream costs (RandD. design) \$2,000,000 Manufacturing costs 3,000,000 Downstream costs (marketing, distribution, customer service) 1,200,000 After-purchase costs 1,000,000 The company plans to produce 200,000 units and price the product at 125% of the whole-life unit cost. Thus, the budgeted unit selling price is

- A. \$15
- B. \$31
- C. \$36
- D. \$45

Correct Answer: D



QUESTION 4

Under the Monte Carlo method,

- A. The model is run once.
- B. Uncertainty is simulated.
- C. Total performance is determined.
- D. Probability distribution is not used.

Correct Answer: B

The Monte Carlo method is a tool used to evaluate problem solutions. Random behavior may be added to otherwise deterministic models to simulate the uncertainty inherent in real-world situations. The model is run a large number of times¹ and the variance of the probability distribution of the results and the average performance are determined.

QUESTION 5

A firm averages \$4000 in sales per day and is paid, on an average¹ within 30 days of the sale. After they receive their invoice, 55% of the customers pay by check, while the remaining 45% pay by credit card. Approximately how much would the company show in accounts receivable on its balance sheet on any given date?

- A. \$4000
- B. \$120,000
- C. \$48,000
- D. \$54000

Correct Answer: B

If sales are \$4000 per day, and customers pay in 30 days¹ 30 days of sales are outstanding, \$120,000. Whether customers pay by credit card or cash, collection requires

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