# CIS-CSM<sup>Q&As</sup>

Certified Implementation Specialist - Customer Service Management

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# **QUESTION 1**

What role does the Engagement Manager play before the Workshop? (Choose two.)

- A. Project Manager
- B. Acts as intermediary
- C. Provides answers to technical problems
- D. Assists with technical requirements

Correct Answer: AD

# **QUESTION 2**

**HOTSPOT** 

Match the definitions for roles relationships.

Hot Area:



# Answer Area

A customer account, a partner account, or both.

Partner Account Contact Consumer

A supported external customer that, sells and supports one or more customers.

Partner Account Contact Consumer

A member of an account.

Partner Account Contact Consumer

A person who purchases goods and services for personal use.



Correct Answer:



# Answer Area

A customer account, a partner account, or both.

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A supported external customer that, sells and supports one or more customers.

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#### **QUESTION 3**

What are common types of application record data that are imported during a CSM data migration? (Choose two.)

- A. Knowledge Article
- B. Accounts
- C. Chat
- D. Case

Correct Answer: BD

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# **QUESTION 4**

Advanced Work Assignment (AWA)	automatically routes	and assigns wo	rk items to a	agents based o	on which	of the
following rules? (Choose four.)						

- A. Experience
- B. Skills
- C. Availability
- D. Shifts
- E. Capacity
- F. Products

Correct Answer: BCDE

#### **QUESTION 5**

Read the use case below to determine if the customer service relationship is B2B or B2C.

Mary Contrary experiences a power outage and call the electrical company. The agent determines the outage is local to the customer and scheduled a technician to Mary\\'s house.

- A. B2C
- B. B2B

Correct Answer: A

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