



# CIPT<sup>Q&As</sup>

Certified Information Privacy Technologist (CIPT)

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**QUESTION 1**

An EU marketing company is planning to make use of personal data captured to make automated decisions based on profiling. In some cases, processing and automated decisions may have a legal effect on individuals, such as credit worthiness.

When evaluating the implementation of systems making automated decisions, in which situation would the company have to accommodate an individual's right NOT to be subject to such processing to ensure compliance under the General Data Protection Regulation (GDPR)?

- A. When an individual's legal status or rights are not affected by the decision.
- B. When there is no human intervention or influence in the decision-making process.
- C. When the individual has given explicit consent to such processing and suitable safeguards exist.
- D. When the decision is necessary for entering into a contract and the individual can contest the decision.

Correct Answer: D

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**QUESTION 2**

Failing to update software for a system that processes human resources data with the latest security patches may create what?

- A. Privacy vulnerabilities
- B. Data integrity issues
- C. Increased threat sources
- D. Data breaches

Correct Answer: A

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**QUESTION 3****SCENARIO**

Please use the following to answer the next questions:

Your company is launching a new track and trace health app during the outbreak of a virus pandemic in the US. The developers claim the app is based on privacy by design because personal data collected was considered to ensure only necessary data is captured, users are presented with a privacy notice, and they are asked to give consent before data is shared. Users can update their consent after logging into an account, through a dedicated privacy and consent hub. This is accessible through the 'Settings' icon from any app page then clicking 'My Preferences', and selecting 'Information Sharing and Consent' where the following choices are displayed:

1.

"I consent to receive notifications and infection alerts";



2.

"I consent to receive information on additional features or services and new products";

3.

"I consent to sharing only my risk result and location information for exposure and contact tracing purposes";

4.

"I consent to share my data for medical research purposes"; and

5.

"I consent to share my data with healthcare providers affiliated to the company".

For each choice, an `ON` or `OFF` tab is available. The default setting is `ON` for all. Users purchase a virus screening service for US\$29.99 for themselves or others using the app. The virus screening service works as follows:

1.

Step 1: A photo of the user's face is taken

2.

Step 2: The user measures their temperature and adds the reading in the app

3.

Step 3: The user is asked to read sentences so that a voice analysis can detect symptoms

4.

Step 4: The user is asked to answer questions on known symptoms

5.

Step 5: The user can input information on family members (name, date of birth, citizenship, home address, phone number, email and relationship).

The results are displayed as one of the following risk status "Low", "Medium" or "High". If the user is deemed at "Medium" or "High" risk an alert may be sent to other users, and the user is invited to seek a medical consultation and diagnostic from a healthcare provider.

A user's risk status also feeds a world map for contact tracing purposes, where users are able to check if they have been or are in close proximity of an infected person. If a user has come in contact with another individual classified as `medium` or `high` risk, an instant notification also alerts the user of this. The app collects location trails of every user to monitor locations visited by an infected individual. Location is collected using the phone's GPS functionality, whether the app is in use or not however the exact location of the user is "blurred" for privacy reasons. Users can only see on the map circles with a 12-foot radius (approximately 4 meters wide), which is double the recommended distance for social distancing.

A. The ON or OFF default setting for each item.

B. The navigation needed in the app to get to the consent page.

C. The collection of the user's location via the phone's GPS functionality.



D. The information-sharing with healthcare providers affiliated with the company.

Correct Answer: A

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#### QUESTION 4

##### SCENARIO

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4.  
"I consent to share my data for medical research purposes"; and
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"I consent to share my data with healthcare providers affiliated to the company".

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Which technology is best suited for the contact tracing feature of the app?

- A. Bluetooth
- B. Deep learning
- C. Near Field Communication (NFC)
- D. Radio-Frequency Identification (RFID)

Correct Answer: A

Bluetooth technology can enable devices to communicate with each other over short distances. This makes it well-suited for contact tracing applications where proximity between individuals needs to be detected. Deep learning (option B), Near Field Communication (NFC) (option C), and Radio-Frequency Identification (RFID) (option D) are technologies that could also have potential uses in a contact tracing app but may not be as well-suited as Bluetooth.

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## QUESTION 5

Users of a web-based email service have their accounts breached through compromised login credentials. Which possible consequences of the breach illustrate the two categories of Calo's Harm Dimensions?

- A. Financial loss and blackmail.
- B. Financial loss and solicitation.
- C. Identity theft and embarrassment.
- D. Identity theft and the leaking of information.

Correct Answer: C

Extracts from The boundaries of privacy harms: "Objective harms can also occur when such information is used to commit a crime, such as identity theft or murder."; "The subjective category of privacy harm is the perception of unwanted observation. This category describes unwelcome mental states--anxiety, for instance, or embarrassment--that accompany the belief that one is or will be watched or monitored. "



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