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QUESTION 1

Financial management decisions can be divided into the management of assets and liabilities in:

- A. long term
- B. short term
- C. Both A and B
- D. Neither A nor B

Correct Answer: C

QUESTION 2

Basic characteristics that can be linked to enhanced performance by individuals or teams are called:

- A. Proficiencies
- B. Competencies
- C. Expertise
- D. Capabilities

Correct Answer: B

QUESTION 3

Product decisions, distribution decisions, and promotion decisions are all the element of:

- A. Product activities
- B. Internal marketing
- C. Marketing mix
- D. Technological developments

Correct Answer: C

QUESTION 4

When finances all of the temporary assets with short-term, non-spontaneous debt and finances its fixed assets with long-term capital, this leads to:

- A. Aggressive approach



- B. Long vs. short term debt
- C. Conservative approach
- D. Debt financing approach

Correct Answer: A

QUESTION 5

is the attainment of organizational goals in an effective and effective manner through planning, organizing, leading and controlling organizational resources.

- A. Management
- B. Mission statement
- C. Operational goals
- D. Knowledge Management

Correct Answer: A

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