



# C\_C4HCX\_04<sup>Q&As</sup>

SAP Certified Application Associate - Solution Architect for CX

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### QUESTION 1

Which of the following is a feature of SAP Master Data Integration?

- A. Data consolidation
- B. Data distribution
- C. Central data governance
- D. Data quality management

Correct Answer: B

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### QUESTION 2

You want to enhance a specific standard business context in SAP Marketing Cloud. Which in-app features are available for enhancements? Note: There are 2 correct answers to this question.

- A. Append new structure into an SAP standard table.
- B. Add custom fields to the SAP standard fields.
- C. Create custom logic to enhance SAP standard logic.
- D. Create a new UI as an SAP Fiori app.

Correct Answer: BC

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### QUESTION 3

Which of the following statements apply to a Spartacus storefront in SAP Commerce Cloud? Note: There are 2 correct answers to this question.

- A. It's highly coupled with the platform.
- B. It communicates with the platform only through REST APIs.
- C. It uses the same accelerator templates engine as SAP Commerce Cloud.
- D. It's a JavaScript storefront for SAP Commerce Cloud.

Correct Answer: BD

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### QUESTION 4

What are some of the key features of SAP Customer Identity and Access Management (SAP CIAM) for B2B solutions? Note: There are 3 correct answers to this question.



- A. Policy-based access control
- B. Organizational management
- C. Access management
- D. Delegated administration
- E. Identity management

Correct Answer: ABD

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#### QUESTION 5

Which of the following best describes Tactics in SAP Emarsys Customer Engagement?

- A. Tactics are pre-built automation programs to achieve a specific goal.
- B. Tactics are program execution results.
- C. Tactics are KPIs available in Smart Insight dashboards.
- D. Tactics are spend management marketing plans.

Correct Answer: A

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