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SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

What query syntax do you use for searching customers belonging to a segment using REST API?

A. select * from profile where segments.=

B. select * from profile where having(segments, (Segments.name = and segments.value=))

C. select * from profile where attributes.=

D. select * from profile where having(segments, (attributes.segment= and attributes.value=))

Correct Answer: C

QUESTION 2

Which of the following statements describe merge rule functionality? Note: There are 2 correct answers to this question.

A. In the Unified Customer Profile, you can decide if more than one value is saved for an attribute.

B. Merge Rules can be applied to non-identifier fields.

C. If a data conflict occurs, you can decide if a new Customer Profile is created or the event data is discarded.

D. Merge Rules can only be used with Unified Customer Profile type.

Correct Answer: AC

QUESTION 3

You are importing orders into SAP Customer Data Platform. What is the recommended type of schema to model it?

A. Activity

B. Account

C. Event

D. Profile

Correct Answer: A

QUESTION 4

In the customer search dashboard in the SAP Customer Data Platform console, you see a customer profile name showing as UNKNOWN. What does this indicate?

A. The customer profile name is only visible in the Unified Customer Profile view.

B. The customer profile name is generated from the identifier cookie ID.

C. The customer profile is missing first and last name.r

D. The customer profile does not have CIAM ID maintained.

Correct Answer: C

QUESTION 5

What destination source mechanisms are supported by SAP Customer Data Platform to call external REST APIs? Note: There are 2 correct answers to this question.

A. Web client application

B. Connector Studio

C. Generic Webservice Provider

D. Server API integrations

Correct Answer: BD

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