



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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**QUESTION 1**

What type of endpoint connector can be created in the Connector Studio?

- A. RPC
- B. JDBC
- C. ODBC
- D. KES|

Correct Answer: D

QUESTION 2

What does the Overview tab display in the customer dashboard?

- A. Reporting of customer order activities that are part of the customer profile
- B. Identifiers that are used in matching the customer profile
- C. Aggregate reports of all activities that are part of the customer profile
- D. All the activities and segments and processing purpose for the customer profile

Correct Answer: A

QUESTION 3

What are some valid concerns that can be solved by a customer data platform (CDP) solution? Note: There are 2 correct answers to this question.

- A. Inability to perform single sign-on
- B. Inability to manage data volume
- C. Missing enterprise consent and preference management system
- D. Too many data silos

Correct Answer: BD

QUESTION 4

Which statements describe preconfigured matching rules? Note: There are 2 correct answers to this question.

- A. The Unified Customer Profile rules can be edited and re-ordered, but not deleted.



- B. The Contextual Profile rules cannot be edited or re-ordered.
- C. The Unified Customer Profile rules can be edited, re-ordered and deleted.
- D. The Contextual Profile rules cannot be edited, but can be re-ordered.

Correct Answer: AB

QUESTION 5

Which of the following are general import guidelines? Note: There are 3 correct answers to this question.

- A. The SAP Customer Data Platform instance should be switched to maintenance mode during an import process.
- B. Metadata fields should be used during an import process.
- C. Activities containing segments and activity indicator information should be imported individually.
- D. CX flows should be deactivated for data imports.
- E. Imported data file size should not exceed 250 MB.

Correct Answer: ACD

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