



# C\_C4H630\_21<sup>Q&As</sup>

SAP Certified Development Associate - SAP Customer Data Platform

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### QUESTION 1

Which features of SAP Customer Data Platform can be used to perform verification and transformation of ingested data? Note: There are 3 correct answers to this question.

- A. Normalization
- B. Certification
- C. Modification
- D. Extensions
- E. Validation

Correct Answer: ACE

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### QUESTION 2

Which of the following are event configuration steps in a source application? Note: There are 2 correct answers to this question.

- A. Mappings
- B. Model
- C. API connection
- D. Authentication

Correct Answer: AC

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### QUESTION 3

Which of the following are important considerations when importing data into SAP Customer Data Platform? Note: There are 2 correct answers to this question.

- A. An integration flow needs to be configured in SAP Business Technology Platform to send data to SAP Customer Data Platform.
- B. The source data can only be imported into SAP Customer Data Platform in JSON format.
- C. The original timestamp of the customer event activity needs to be mapped in the event metadata.
- D. The identifier of the event must be mapped to the deduplication identifier to prevent the same event from being ingested twice.

Correct Answer: BC

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#### QUESTION 4

Which of the following statements describe the matching rules for data ingestion? Note: There are 3 correct answers to this question.

- A. System-defined rules can be deleted for the Unified Customer Profile.
- B. System-defined rules can be edited for the Unified Customer Profile.
- C. System-defined rules can be re-ordered for the Contextual Profile.
- D. User-defined rules can be based on the firstName attribute.
- E. System-defined rules are based on strongest identifier attributes.

Correct Answer: BDE

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#### QUESTION 5

What does the Overview tab display in the customer dashboard?

- A. Reporting of customer order activities that are part of the customer profile
- B. Identifiers that are used in matching the customer profile
- C. Aggregate reports of all activities that are part of the customer profile
- D. All the activities and segments and processing purpose for the customer profile

Correct Answer: A

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