



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

You want to see the total sum of all customer orders for the last 60 days. What is the best way to do this in SAP Customer Data Platform?

- A. By using Sum segment
- B. By using Sum activity indicator
- C. By using Sum reduce array
- D. By using Sum group

Correct Answer: B

QUESTION 2

Which of the following describes a business unit in SAP Customer Data Platform?

- A. The business unit represents the owner of the SAP Customer Data Platform tenant. Each business unit within the organization has separate SAP Customer Data Platform tenants provisioned.
- B. The business unit is a predefined optional attribute in the customer schema and allows segmenting of B2B customers based on their business hierarchy.
- C. The business unit is responsible for maintaining customers in a given market and has its own customer schema to manage both the Contextual Profile and the Unified Customer Profile views.
- D. The business unit is an optional informational attribute of the SAP Customer Data Platform Console Admin user.

Correct Answer: C

QUESTION 3

Which of the following can be used as audience conditions? Note: There are 3 correct answers to this question.

- A. Segment
- B. Indicator
- C. Action
- D. Event
- E. Profile attribute

Correct Answer: ABE



QUESTION 4

What kind of prediction can you select for a predictive indicator? Note: There are 2 correct answers to this question.

- A. Customer churn
- B. Customer lifetime value
- C. Customer volume
- D. Customer order value

Correct Answer: AB

QUESTION 5

What is the purpose of the Connector Studio?

- A. It enables creation of templates for source/destination REST API applications.
- B. It enables creation of ETL jobs and data pipelines for data ingestion.
- C. It enables creation of CX Flows and Journeys for new customers.
- D. It enables creation of Matching Rules for joining different pieces of customer data.

Correct Answer: A

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