C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

What actions can you perform on a segment? Note: There are 2 correct answers to this question.

A. Activate

B. Delete

C. Clone

D. Schedule

Correct Answer: AB

QUESTION 2

Which of the following can be used to create entry conditions for milestones in a CX journey? Note: There are 3 correct answers to this question.

A. Group attributes

B. Activity indicators

C. Activity attributes

D. Profile attributes

E. Segments

Correct Answer: BDE

QUESTION 3

Which of the following are general import guidelines? Note: There are 3 correct answers to this question.

A. The SAP Customer Data Platform instance should be switched to maintenance mode during an import process.

B. Metadata fields should be used during an import process.

C. Activities containing segments and activity indicator information should be imported individually.

D. CX flows should be deactivated for data imports.

E. Imported data file size should not exceed 250 MB.

Correct Answer: ACD

QUESTION 4

What kind of prediction can you select for a predictive indicator? Note: There are 2 correct answers to this question.

A. Customer churn

B. Customer lifetime value

C. Customer volume

D. Customer order value

Correct Answer: AB

QUESTION 5

What does the Overview tab display in the customer dashboard?

A. Reporting of customer order activities that are part of the customer profile

B. Identifiers that are used in matching the customer profile

C. Aggregate reports of all activities that are part of the customer profile

D. All the activities and segments and processing purpose for the customer profile

Correct Answer: A

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