C_C4H320_02^{Q&As}

SAP Certified Application Associate - SAP Commerce Cloud Business User

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QUESTION 1

How can you configure personalized versions of a webstore for two different user groups using personalization based on SmartEdit? (2)

A. Create one customization and one target with two sets of storefronts changes

B. Create two customizations that use the same target group but separate sets of storefront changes

C. Create one customization with two target groups and two sets of storefront changes

D. Create two customizations, each with its own target group and storefront changes

Correct Answer: CD

QUESTION 2

Which are out-of-the-box features of the SAP Commerce, B2C accelerator? (3)

A. Buy online and pick up in store (BOPIS)

B. Bundling of products and services

C. Express checkout

D. Pre-paid system

E. Social network integration

Correct Answer: ACE

QUESTION 3

What does SAP backend integrations provide out-of-the-box? (3)

A. Integration with SAP Marketing Cloud

B. SAP ERP integration scenarios

C. SAP Customer Activity Repository (CAR) integration

D. An additional package for the integration with SAP CRM

E. SAP S/4HANA integration scenarios

Correct Answer: ABC

QUESTION 4

Which out-of-the-box features do Commerce Customizations provide? (2)

A. Personalized prices

B. Personalized product bundles

C. Personalized promotions

D. Personalized search results

Correct Answer: CD

QUESTION 5

What actions can you perform using the Advanced Edit mode of SmartEdit? (2)

A. Convert shared content slots to non-shared content slots

B. Create base products and variants

C. Move the homepage to trash

D. Edit the content of shared slots

Correct Answer: AD

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