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QUESTION 1

Why do you create multiple search profiles? (2)

- A. To personalize search box configuration
- B. To personalize Search Engine Optimization (SEO) settings for different parts of a website
- C. To personalize facets for different categories
- D. To personalize search results for different target groups

Correct Answer: AD

QUESTION 2

How does SAP Commerce arrange its product and category data? (1)

- A. All categories must have at least one supercategory
- B. A product is duplicated when it is associated with a new category
- C. Categories can contain other categories and/or products
- D. Each product must be associated with only one category

Correct Answer: C

QUESTION 3

What are the advantages of designing your catalog with one master catalog and multiple downstream catalogs? (2)

- A. Search engine indexing can be done more efficiently
- B. Performance is optimized for a large number of regions
- C. Promotions can be defined for a specific region
- D. Different regions can have different category hierarchies

Correct Answer: BD

QUESTION 4

What does adding a customization allow you to do in SmartEdit? (2)

- A. Personalized the appearance of a page based on user segments
- B. Create and manage Web site content on the fly



- C. Activate a discount for a specific user segment
- D. Update Web site content without having to rely on the IT department

Correct Answer: BD

QUESTION 5

In which project phase do you make a go/no-go decision for the Build phase? (2)

- A. Exploration
- B. Deployment
- C. Foundation
- D. Engineering

Correct Answer: AC

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