



C_C4H320_02^{Q&As}

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QUESTION 1

Your customer wants to track end user activity on an SAP Commerce storefront. Which SAP solution integration fulfil this requirement? (2)

- A. SAP Marketing Cloud
- B. SAP Service Cloud
- C. SAP Customer Data Cloud
- D. SAP Jam Communities

Correct Answer: AC

QUESTION 2

How can you Create new CMS components in SmartEdit in order to display them in storefront? (2)

- A. Create a new component on a content page
- B. Create a new component on a page by providing the layout parameters and the viewport
- C. Create a new component on a page content slot
- D. Create a new component on a page template content slot

Correct Answer: CD

QUESTION 3

In SAP Commerce, if multiple PriceRows match a price request, which PriceRow has priority?

- A. The PriceRow with NO specific product or customer
- B. The PriceRow for a specific product group and customer group
- C. The PriceRow with NO specific product but with specific customer
- D. The PriceRow for a specific product and specific customer

Correct Answer: D

QUESTION 4

Why do you create multiple search profiles? (2)

- A. To personalize search box configuration



- B. To personalize Search Engine Optimization (SEO) settings for different parts of a website
- C. To personalize facets for different categories
- D. To personalize search results for different target groups

Correct Answer: AD

QUESTION 5

What does adding a customization allow you to do in SmartEdit? (2)

- A. Personalized the appearance of a page based on user segments
- B. Create and manage Web site content on the fly
- C. Activate a discount for a specific user segment
- D. Update Web site content without having to rely on the IT department

Correct Answer: BD

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