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QUESTION 1

How does Personalization mode in SmartEdit visualize multiple customizations simultaneously? (2)

A. SmartEdit labels the customized components as "A", "B" and so on, referring to different segments

B. SmartEdit shows only those components that are different as a result of customization

C. SmartEdit draws color-coded boxes around the customizations for each segment

D. SmartEdit shows customized components in a lightbox, with other components deemphasized

Correct Answer: AC

QUESTION 2

Which checkout scenarios are supported out-of-the-box in the SAP Commerce, B2C accelerator? (2)

A. Guest checkout

B. One-click checkout

C. Guided selling checkout

D. Express checkout

Correct Answer: AD

QUESTION 3

Why would you use a classification category? (2)

A. To organize products that belong to a catalog version

B. To group products that require custom properties

C. To hold custom properties

D. To link custom properties to products or catalog categories

Correct Answer: BD

QUESTION 4

Which user interfaces can you use to enter a customer complaint ticket? (2)

A. Personalization mode in SmartEdit

B. BackOffice Customer Support Cockpit

C. On the storefront using the Assisted Service Module

D. BackOffice Order Fulfilment Cockpit

Correct Answer: BC

QUESTION 5

What is the difference between boost rules and promoting items? (2)

A. Boost rules are defined globally while promoted items are category aware.

B. Promoting an item prioritizes it more than the boost rules do.

C. Boost rules are attribute-focused while promoted items are product-focused.

D. Boosting an item prioritizes it more than promoting an item does.

Correct Answer: BC

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