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QUESTION 1

Which file formats are supported for integrating flexible product data? Note: There are 2 correct Answer: to this question.

- A. Extensible Markup Language (XML)
- B. Microsoft Excel file (XLS)
- C. Comma-separated values (CSV)
- D. Text (TXT)

Correct Answer: AC

QUESTION 2

What is the Yahoo complaint feedback loop?

- A. It is a tool that enables hard bounces to be automatically recorded in your account as invalid contacts.
- B. It is a tool that enables complaints to be automatically recorded in your account as unsubscribes.
- C. It is a tool that enables bounces to be automatically recorded in your account as suppressions.
- D. It is a tool that enables complaints to be automatically recorded in your account as hard bounces.

Correct Answer: B

QUESTION 3

What does the CRM Ads - Remove from Audience node do in the Automation Center?

- A. It finishes the program early.
- B. It removes any contacts with invalid email addresses from the program.
- C. It adds contacts to another program.
- D. It removes the contact from the audience so that they don't see the campaigns.

Correct Answer: D

QUESTION 4

What data collection commands does Web Extend support? Note: There are 3 correct Answer: to this question.

- A. Purchase



- B. SetCustomerId
- C. Review
- D. SetPassword E. Go

Correct Answer: ABE

QUESTION 5

You want to exclude domains and email addresses that should not be contacted via email at all. Which option do you need from this list?

- A. Bounce management
- B. Internal blocklist
- C. Frequency cap
- D. Reply management

Correct Answer: B

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