# C_C4H225_12 ^Q&As

## SAP Certified Technology Associate - SAP Emarsys Customer Engagement Implementation

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**QUESTION 1**

How can a new API user be set up?

A. An account owner can create an API user in Management > Security Settings.

B. An account owner can create an API user in Management > Predict Data Sources.

C. An account owner can create an API user in Management > User Management.

D. A system operator can use an API endpoint to generate a new user.

Correct Answer: A

**QUESTION 2**

You want to prevent a specific coffee brand, "GALLO", from being recommended on your website, although it will still be available to purchase. How can you do this?

A. Set available to false in product catalog for all products the brand.

B. Use command ([\\'exclude\\', \\'brand\\', \\'is\\', \\'ALL\\']) on all pages.

C. Use command ([\\'include\\', \\'brand\\', \\'is\\', \\'GALLO\\']) when requesting recommendations on coffee product\\'s pages.

D. Use command ([\\'exclude\\', \\'brand\\', \\'is\\', \\'GALLO\\']) when requesting recommendations on coffee products\\' pages.

Correct Answer: D

**QUESTION 3**

In which node can you choose filters and conditions such as "Country equals US"?

A. Didn\\'t click link

B. Quick filter

C. Email behavior check

D. Filter switch

Correct Answer: B

**QUESTION 4**

You are trying to send a testmail, but the following error message appears: "Unable to launch mailing because some mandatory fields are empty or invalid. Please check all mandatory fields and try again." What could be causing this

error? Note: There are 2 correct Answer: to this question.

A. From (name) and From (email address)

B. Image alternative text

C. Style settings

D. Subject line

Correct Answer: AD

**QUESTION 5**

You want to build a comma-separated values (CSV) file and import it into SAP Emarsys Customer Engagement. Which of the following rules apply? Note: There are 2 correct Answer: to this question.

A. Do not use field values longer than 32 KB.

B. Always use UTF-8 encoding.

C. Do not use more than 128 columns.

D. When a field does not have a value, leave it empty.

Correct Answer: BD

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