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QUESTION 1

A user is mapping a flat file into Unica Campaign. The user needs to ensure that the file ends with a:

A. tab.

B. comma.

C. closing bracket.

D. carriage return, line feed.

Correct Answer: D

QUESTION 2

The custom macro has been configured to select on "audience id" and a return value. When this custom macro is executed an error is received. What could cause this problem?

A. There are user variables used in the custom macro.

B. The Expression Type is configured incorrectly for the custom macro.

C. The custom macro is the same as one of the Campaign built-in macros.

D. The custom macro is too large for the fields in the temp table ().

Correct Answer: B

QUESTION 3

An administrator gave a user access to two different roles in two different security policies. In one role, the user is granted access to function A. In the other role, the user is denied access to function A. What will happen when the user accesses function A?

A. Nothing happens, the administrator will need to perform additional tasks.

B. Based on the aggregation on permissions during evaluation by the Unica Platform, the user will be denied access to function A since theaccess was denied in one of the roles.

C. Based on the aggregation on permissions during evaluation by the Unica Platform, the user will be granted access to function A since theaccess was granted in one of the roles.

D. Based on the aggregation on permissions during evaluation by the Unica Platform, an error message will appear indicating that morepermissions need to be defined, since the two permissions in the two roles conflict with one another.

Correct Answer: B

QUESTION 4

A user does not want the dashboard to display when Unica Campaign is first opened. Instead, the user simply wants to use the currently displayed All Campaigns page as the home page. How can this be done?

A. A user cannot change the dashboard home page. Only the administrator can.

B. In the Campaign application, go to "Settings" and select "Configuration". Under the "Campaign" category, click "navigation".

C. In the Campaign application, go to "Settings" and select "Set current page as home". The user must have permissions to set the page selectedas home.

D. In the Campaign application, go to "Settings" and select "Set current page as home". The user does not need any special permission to set anypage selected as home.

Correct Answer: C

QUESTION 5

A Unica Campaign user wants to create and save a derived field expression in order to reuse it in future campaigns. Which of the steps below is correct to achieve this task?

A. Create and save the derived field expression in a text editor for future reference.

B. Create and save the derived field expression in the Stored Macros directory from the Options menu.

C. Create and save the derived field expression in the Stored Derived fields directory from the Options menu.

D. Unica Campaign automatically saves each derived field that is created and used in a Campaign flowchart.

Correct Answer: C

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