C9010-260 Q&As

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QUESTION 1

A user is trying to create RAW SQL in a Select process. "Select IDs with" is selected but when the user clicks on the advanced button the "RAW SQL for Record Selection" check box is greyed out. What is the user doing wrong?

A. The correct tables are not mapped in.

B. A SQL Custom Macro has not been created.

C. The Select process is in Point and Click mode.

D. Unica Campaign is not connected to the database.

Correct Answer: C

QUESTION 2

A customer wants to set up their environment to allow concurrent campaign runs and a high volume of users designing ad hoc flowcharts. To control a marketing user\'s ability to affect performance by profiling database data from within a flowchart, the specialist can restrict the marketing user\'s ability to profile:

A. when mapping tables.

B. in the flowchart\\'s Admin menu.

C. when configuring the data source.

D. in the Configuration settings of Campaign > partitions > partition[n] > server > dataProcessing.

Correct Answer: A

QUESTION 3

An administrator is responsible for setting up triggers for use with Unica Campaign and third party systems. The administrator creates a synchronous outbound trigger that runs an external third party scoring mechanism. The specialist needs to wait for the resulting scores to be produced before continuing to run the flowchart. The name of the trigger is RunScoreProgram. What is the correct syntax to define that this is a synchronous trigger?

A. RunScoreProgram /

B. RunScoreProgram ?

C. RunScoreProgram $

D. + RunScoreProgram

Correct Answer: B

QUESTION 4

Many flowcharts are finishing with errors but the user cannot see any activity leading up to the error in the flowchart log as logging is set too low. What can be recommended to capture more logging in all future flowchart runs?

A. Use the unica_svradm "loglevel HIGH" command.

B. Have the user change the logging levels in every flowchart they run: the changes will persist.

C. Change the logging levels in the campaign_log4j.properties file and restart the web application server.

D. Change the levels in the following configuration settings: Settings > Configuration --> Unica > Campaign > partitions > partition[n] > server >logging.

Correct Answer: D

QUESTION 5

A user has added a new Unica Campaign Attribute and would like to make that attribute available to the Cognos reports. To do this, the user needs to:

A. use the Reports SQL generator to update the existing reporting views.

B. use the Reports SQL generator to create new views which include the new attribute.

C. do nothing, once the new column is added the reports model is automatically updated.

D. use the Cognos application administrator to create a new data framework which includes the new attribute.

Correct Answer: B

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