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QUESTION 1

In a Unica Campaign installed environment, there is a requirement to track responses from a new audience level. Which tables need to be created for the new audience level?

- A. Contact History table and Response History table
- B. Contact History table and Detailed Contact History table
- C. Contact History table, Response History table and Segment Membership table
- D. Contact History table, Detailed Contact History table, Response History table and Segment Membership table

Correct Answer: D

QUESTION 2

A user is mapping a flat file into Unica Campaign. The user needs to ensure that the file ends with a:

- A. tab.
- B. comma.
- C. closing bracket.
- D. carriage return, line feed.

Correct Answer: D

QUESTION 3

Does Unica Campaign take advantage of clustering? A specialist has deployed Unica Marketing Platform in a cluster and now would like to deploy Campaign in cluster. Will this work?

- A. Yes, it is fully supported.
- B. Yes, but only after turning on the sticky bit from the web application server.
- C. Yes, but only if load balancing was used in front of the cluster managed server.
- D. No, it is not supported.

Correct Answer: D

QUESTION 4

In a Unica Campaign deployment there is a requirement to increase the HTTP inactive session timeout from the default 30 minutes to 60 minutes. This can be accomplished by changing the session-timeout parameter in which of the following files?



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- A. web.xml in the Campaign war file
- B. config.xml under /conf
- C. jaas.config under /conf
- D. campaign_navigation.xml under /conf

Correct Answer: A

QUESTION 5

An administrator has just installed Unica Platform and Unica Campaign. The user wants to change permissions for the out of the box delivered users. Which security policies and permissions are delivered on first install (or in other words, out of the box) with Unica Campaign?

- A. Local policy
- B. Global policy and System policy
- C. System policy and Customer policy
- D. Administrative permissions and Global policy

Correct Answer: D

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