



C2080-470^{Q&As}

IBM Unica Campaign V8.5

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**QUESTION 1**

In Unica Campaign, when can a specialist configure whether a mailing should be Standard or Transactional?

- A. While configuring the Output List table.
- B. While configuring the Emessage document.
- C. While configuring the Emessage mailing tab.
- D. While configuring the Emessage process box.

Correct Answer: C

QUESTION 2

Does Unica Campaign take advantage of clustering? A specialist has deployed Unica Marketing Platform in a cluster and now would like to deploy Campaign in cluster. Will this work?

- A. Yes, it is fully supported.
- B. Yes, but only after turning on the sticky bit from the web application server.
- C. Yes, but only if load balancing was used in front of the cluster managed server.
- D. No, it is not supported.

Correct Answer: D

QUESTION 3

A user is designing a Campaign flowchart. The user wants to retrieve and use a derived field which was saved in a previous Campaign. Which of the steps below is correct to achieve this task?

- A. The user cannot retrieve derived field expressions saved in other Campaigns.
- B. Search the previous Campaign and copy the required derived field expression.
- C. Retrieve the expression from the Stored Derived fields directory from the Options menu.
- D. Retrieve the expression from the Stored Derived fields directory in a Select process box.

Correct Answer: D

QUESTION 4

A specialist creates a numeric user variable called MinBalance and assigns an initial value of 100 to it. The specialist wants the Select process to return all IDs where the mapped field AccountBalance is greater than MinBalance. What is the correct syntax to use?



- A. MinBalance
- B. AccountBalance > MinBalance
- C. AccountBalance > UserVar.MinBalance
- D. AccountBalance is GT than UserVar.MinBalance

Correct Answer: C

QUESTION 5

The Unica Campaign/Platform system has been configured for Single Sign-On (SSO) access. Where are the passwords for the user logins stored?

- A. Unica Campaign
- B. Unica Marketing Platform
- C. Web Access Control Platform
- D. Web Access Control Platform and Unica Marketing Platform

Correct Answer: C

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