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QUESTION 1

Which of the following describes Key Performance Indicators (KPI)?

A. Specific metrics, usually derived, by which a company measures its progress and success.

B. Strategic goals, typically specified by executives, which describe the direction and objectives ofthe organization.

C. Industry standards by which organizations measure themselves against others in their marketspace.

D. Core, atomic level data items that provide input into higher level derived items which thenappear on scorecards.

Correct Answer: A

QUESTION 2

A company receives new orders each night. Those orders must be filled and packed for shipmentbefore the end of each day. The users need to know which orders have arrived during the nightand which still require filling throughout the day. Supervisors also need the flexibility to inquireagainst the database on a variety of items outside of the standard order filling process (e.g.customer outstanding balance or shipping rates).

Which of the following Cognos 8 componentsBEST fills the company\\'s needs?

A. Analysis Studio and Event Studio

B. Report Studio and Query Studio

C. Query Studio and Metric Studio

D. Analysis Studio and Report Studio

Correct Answer: B

QUESTION 3

WhileCognos BIwill support any data warehouse design, which of the following designs doesCognos recommend for new warehouse development?

A. Operational Data Store

B. Dimensionally Modeled Relational

C. Normalized Enterprise

D. Dimensional Bus

Correct Answer: D

QUESTION 4

Which of the following is a critical component in delivering Corporate Performance Managementthroughout an enterprise?

A. Drill down from summary to detailed information within individual subject areas.

B. Drill across from one subject area to another through conformed dimensions.

C. Star schema data marts designed to facilitate analysis and reporting.

D. Event management designed to monitor the status of Key Performance Indicators.

Correct Answer: B

QUESTION 5

When a user requests a certain piece of information, the interviewer may ask what the user woulddo with that information. From the techniques described in the BI Professional Workshop, why isthe interviewer asking this particular question?

A. To determine if the user is allowed access to that particular information and therefore shouldnot be included in his subject area.

B. To determine if the user understands how the information is functionally used within theorganization.

C. To determine if the information is a security concern and should therefore be made unavailableto other users.

D. To determine if the information is an actionable item for the user and therefore part of abusiness requirement.

Correct Answer: D

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