



BH0-008^{Q&As}

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QUESTION 1

Which of the following actions should an organisation take to help realise the marketing value of green IT?

a.

Provide public disclosures of their environmental impact.

b.

Redefine their business strategy to include green initiatives.

c.

Ensure all advertising focuses on its green message.

d.

Provide a green discount across all of its product range.

A.

a, b, c and d.

B.

a, b and c.

C.

c and d.

D.

a and b.

Correct Answer: D

QUESTION 2

How can IP Video Conferencing reduce your carbon footprint?

A. It reduces the power consumed during meetings.

B. It reduces the paperwork needed for meetings.

C. It reduces the number of rooms needed for meetings.

D. It reduces the travel needed to attend meetings.

Correct Answer: D



QUESTION 3

How often should you review your Green IT Action Plan?

- A. At least annually.
- B. At least biannually.
- C. At least weekly.
- D. At least monthly.

Correct Answer: A

QUESTION 4

You are developing a Green IT Action Plan that specifies many initiatives. What criteria should you use to select initiatives that can deliver Quick Wins?

- A. Low urgency, High impact.
- B. High urgency, Low impact.
- C. High urgency, High impact.
- D. Low urgency, Low impact.

Correct Answer: C

QUESTION 5

Which of the following uses Greenhouse Gas conversion factors to work out CO2 emissions?

- A. The ROCI Matrix.
- B. The Emissions Reduction Flowchart.
- C. The Carbon Footprint Calculator.
- D. The Electronic Product Environmental Assessment Tool.

Correct Answer: C

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