

# **B2C-COMMERCE-ARCHITECT**<sup>Q&As</sup>

Salesforce Certified B2C Commerce Architect

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#### **QUESTION 1**

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

1.

Separate realms

2.

Deferent code bates

3.

Different category navigation menus

4.

Frequent updates on category structure

The requirement from the business is to providehreflang link tags on category pages pointing to the same category on the other regional site. Example MTML for one of these links as displayed on Site A is:

k rel="alternate" href="https://www.siteB.com/en\_US/womens-new-arrivals" hreflang="en\_US" />

Which solution should the Architect choose while keeping performance in mind?

A. Create a newcustom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales In JSON Format. Use the attribute to display the hreflang link tag.

B. Create a new custom object type Populate the hreflang mapping for eachcategory and locale in this custom object. Use the custom object to display the hreflang link tag.

C. Create additional locales in al realms create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.

D. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.

Correct Answer: A

#### **QUESTION 2**

An integration cartridge implements communication between the B2C Commerce Storefront and a third-party service provider. The cartridge contains the localServiceRegistry code:



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```
var LocalServiceRegistry = require('dw/svc/LocalServiceRegistry');
module.exports = LocalServiceRegistry.createService('serviceprovider.rest.auth',
    t
        oreateRequest: function(svc) {
            var svcCredential = svc.getConfiguration().oredential;
            if (empty(svoCredential.user) () empty(svoCredential.password)) (
                throw new Error('Basic Auth requires valid client ID (user) and secret (password)');
            var requestBody = {
                clientId: svcCredential.user,
                clientSecret: svcCredential.password
            12
            svc.setAuthentication('NONE');
            svc.addHeader('Accept', 'application/json');
            return JSON.stringify(requestBody);
        1,
        parseResponse: function(svc, httpClient) (
            return httpClient.text;
        3
    }
):
```

How does this code sample accomplish authentication to the service provider?

A. By Issuing a Basic Auth requestto the service provider.

B. By performing a signed SOAP Auth request using a certificate.

C. By wrapping the authentication service call with Basic Auth.

D. By disabling Basic Auth and executing the service authentication call.

Correct Answer: D

#### **QUESTION 3**

aclient uses an external marketing toot to manage promotions and coupons for its multiple brands. They currently have only one brand on B2C Commerce and they get Import-ready feeds created by this tool on en SFTP location.

The marketing team completes thedata preparation by the end of the work day.

How should the Architect handle this import?

A. Create a Job and define three steps: one step uses ExecuteScriptModule to download the files from SFTP, end two standard steps to Import the promotion end coupons.

B. Create a Job and define three steps: one standard step to download files from sftp end two steps that use Execute Script Module to import the promotion end coupons.

C. Create a job and define three steps: one custom step to download the files from SFTP, and two standard steps to import the promotion and coupons.

D. Create a Job and define three custom steps: download the files from SFTP, import promotions, import coupons



Correct Answer: C

#### **QUESTION 4**

The Client is Crowing and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the f metrics for its existing website over the past 12 months and forecasted into the next year:

Average visits per hour	500
Peak visits per hour	1000
Average page views per hour	10000
Peak page views per hour	20000
Average orders per hour	100
Peak orders per hour	250
Average items per order	2.1
Average order value	300 USD
Expected growth percentage	300

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- B. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- C. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour
- D. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour

Correct Answer: C

#### **QUESTION 5**

A new dent is moving from their existing ecommerce platform to B2C Commerce. They have an existing service that connects to the Email Marketing System. The endpoint of the service can directly parse the data posted by the customer from the Storefront page for marketing materials subscriptions. it if required that the service implementation on the B2C Commerce site supports authentication and encoding.

What type should the Architect document this new service as?

A. HTTP

- B. HTTP Form
- C. Generic
- D. SOAP

Correct Answer: D



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