

# **B2C-COMMERCE-ARCHITECT**<sup>Q&As</sup>

Salesforce Certified B2C Commerce Architect

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#### **QUESTION 1**

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer s post zip code when they are shopping online. Only the products that are available in the customer\\'s closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements? Choose 2 answers

A. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.

B. Create a separate category per physical store use post/Tip code with a mapping to determine the relevant category. Show only the products from this category.

C. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.

D. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.

Correct Answer: AD

#### **QUESTION 2**

The storefront integrates with a REST based Address verification service (AVS) that uses token based security. The sequence of calls in the API documentation for this AVS looks like the following

1.

Client authentication call, which contains the merchantId and secret in a GET request and returns a token in the response.

2.

Address verification call, which contains the token and the address to verify in aPOST request.

Once the token is obtained, it is valid for hours and it is not needed to request a new one for subsequent address verification calls, the AVS charges for every request made no matter if it is client authentication call or address verification call.

Which three strategies could be applied to allow for efficient use of the service without compromising security? Choose 3 answers

A. Apply page caching to the client authentication controller that is used with AJAX.

- B. Obtain the token from local storage of the browser and update it once It expires.
- C. Obtain the token from a custom cache before making the client authentication call.
- D. Use HTTPService caching for the client authentication call.



E. Use a job to store and update the token in a customobject that is used from the storefront code

Correct Answer: ACD

#### **QUESTION 3**

An existing B2C Commerce site has the following aliases configuration: Which statement related to this configuration is incorrect?

```
"www.example.com": [
    1
        "locale": "en_US",
    1.
    ł
        "locale": "de_DE",
        "if-site-path": "de"
    ١,
    ŧ
        "locale": "en_US",
        "if-site-path": "us"
    3.
    ł
        "locale": "en_GB",
        "if-site-path": "uk"
    3.
1.
"www.example.de": [[
    "host": "www.example.com",
    "path": "de"
11,
"www.example.co.uk": [{
    "host": "www.example.com",
    "path": "uk"
11
```

A. Hostname www example.co.uk will redirect to www.example.com/uk.

- B. Hostnamewww.example.comwill redirect to www example com/us
- C. Hostname www.example.de will redirect to www.example.com/de.
- D. Site supports multiple hostnames and locates.

Correct Answer: B



#### **QUESTION 4**

An Architect is configuring a data replication schedule.

Which task(s) can be removed In order to reduce replication times?

- A. Campaign
- B. Static content
- C. Storefront URLs
- D. Search Indexes

Correct Answer: D

#### **QUESTION 5**

Northern Trail Outfitters (NTO) Just went live after migrating its online shop to B2C Commerce from a custom eCommerce platform. NTO now needs to migrate its orders NTO cannot provide a B2C Commerce feed, but a custom export We from its current eCommerce site.

What are the correct steps to migrate these orders to B2C Commerce?

A. Receive the orders file and use a job to generate the orders m B2C Commerce schema. Ask the client to import them on production before the launch.

B. Create a B2C Commerce Support ticket and ask them to import the order flies received from Northern Trail Outfitters.

C. Receive the orders file and use a Job to place new orders in B2C Commerce with the order data received.

D. Receive the orders file and use a Job to generate the orders in B2C Commerce schema. Create a B2C Commerce Support ticket to ask them to Import the orders.

Correct Answer: D

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