



# ADWORDS-SEARCH<sup>Q&As</sup>

Google AdWords: Search Advertising

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**QUESTION 1**

Which of the following provides you an excellent way to reach your users even if they are physically located in non-native areas?

- A. Language targeting
- B. Device targeting
- C. Keywords targeting
- D. Location targeting

Correct Answer: A

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**QUESTION 2**

You have created a report for you and your client, regarding several performance factors. You receive an email asking you to download your report from the Report Center. Your report, as it turns out, is too big for Google to email. What is the maximum size of reports in an email sent through Google?

- A. 25MB
- B. 2MB
- C. 50MB
- D. 66MB]

Correct Answer: B

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**QUESTION 3**

You are creating a new Google AdWords campaign for your company. What is the default setting for new Google AdWords campaigns in regard to search sites and content network sites?

- A. Your new campaign will only appear in the Google search results home page; you must opt into other components of the Google Network.
- B. Your new campaign will only appear in the Google Content Network.
- C. Your new campaign is opted in to the entire Google Network: Google search, search partners, and the Content Network with '\\Relevant pages across the entire network\\' in the default.
- D. Your new campaign will only appear in Google search results and search partners.

Correct Answer: C

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**QUESTION 4**

A client wants to include a video advertisement as part of their network advertisements. They're concerned, however, about the type of cookies that Google uses. What type of cookie does Google use in the Google Content Network advertising services?

- A. DART cookies
- B. Persistent cookies
- C. Session cookies
- D. Third party cookies

Correct Answer: A

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**QUESTION 5**

You have created a report for you and your client, regarding several performance factors. You receive an email asking you to download your report from the Report Center. Your report, as it turns out, is too big for Google to email. What is the maximum size of reports in an email sent through Google?

- A. 66MB
- B. 50MB
- C. 2MB
- D. 25MB

Correct Answer: C

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