



ADWORDS-FUNDAMENTALS^{Q&As}

Google AdWords: Fundamentals

Pass Google ADWORDS-FUNDAMENTALS Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/adwords-fundamentals.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



**QUESTION 1**

Your text ad includes the phrase "Your friend has a crush on you, See more!". Why could your ad be disapproved according to AdWords policies?

- A. Ads cannot simulate email inbox notifications or fake "friend/crush" requests.
- B. Ads cannot contain exclamation points.
- C. Ads cannot contain the phrase "See more!"
- D. Ads cannot contain that amount of characters.

Correct Answer: B

Reference: http://onlinebusiness.about.com/od/buyingadvertising/ss/adwords-formats_7.htm (see 9th bullet on the page)

QUESTION 2

To determine which ad language to target to a user, the AdWords system refers to that user's?

- A. Google interface language setting
- B. Internet Protocol (IP) address
- C. Operating system language
- D. Home country's language

Correct Answer: A

QUESTION 3

Negative keywords can help advertisers better target their ads by:

- A. reducing the number of irrelevant clicks
- B. increasing the number of relevant Display Network placements
- C. raising the average position of their ads
- D. reducing their campaign's daily budget recommendations

Correct Answer: A

QUESTION 4

An advertiser using standard delivery notices at around 4 p.m. that the daily budget for one campaign has been reached



serving for this campaign, but other campaigns are still running as normal. The most likely cause for this is that the:

- A. AdWords system automatically attempted to deliver most clicks by noon.
- B. Advertise set the wrong time zone for the account.
- C. Campaign accrued clicks more quickly than the AdWords system anticipated.
- D. New keywords added to the campaign were disapproved.

Correct Answer: C

QUESTION 5

What changes can you make to the Display Network campaign of a client who wants to drive awareness of her natural beauty brand?

- A. Add affinity audiences targeting people interested in green living and beauty
- B. Use a balanced combination of broad-, exact-, and phrase-matched keywords
- C. Increase the daily budget and add text ads with clear call-to-actions like "Buy now"
- D. Target large metropolitan areas where people are more likely to encounter her product

Correct Answer: A

[ADWORDS-FUNDAMENTALS VCE Dumps](#)

[ADWORDS-FUNDAMENTALS Exam Questions](#)

[ADWORDS-FUNDAMENTALS Braindumps](#)