



# ADWORDS-FUNDAMENTALS<sup>Q&As</sup>

Google AdWords: Fundamentals

## Pass Google ADWORDS-FUNDAMENTALS Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/adwords-fundamentals.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Google  
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





### QUESTION 1

It is important to identify special offers like "free shipping" before building an AdWords campaign in order to:

- A. Choose effective language targeting.
- B. Create compelling ad text.
- C. Choose good negative keywords.
- D. Secure an effective daily budget.

Correct Answer: B

---

### QUESTION 2

When optimizing your campaign, you can get ideas for negative keyword and placement exclusions lists through which AdWords tool?

- A. Keyword aggregator
- B. List suggestions
- C. Placement performance report
- D. Ad experiments

Correct Answer: B

Reference: [https://support.google.com/adwords/answer/2596582?hl=en&ref\\_topic=1713977](https://support.google.com/adwords/answer/2596582?hl=en&ref_topic=1713977) (See step 4)

---

### QUESTION 3

An advertiser's ad has been disapproved. Which is the most likely cause?

- A. The ad does not comply with AdWords policy guidelines.
- B. Some keywords do not meet minimum quality requirements.
- C. The ad is a duplicate of another ad in the account.
- D. The location targeting was incorrectly selected.

Correct Answer: A

Reference: <http://adwords.google.com/support/aw/bin/static.py?hl=en&topic=23734&guide=23723&page=guide.cs&answer=152344>

---

### QUESTION 4



Which is a benefit of advertising online?

- A. Increase your position in organic search results
- B. Make money by showing ads on your website
- C. Automatically collect information about potential customers
- D. Reach people who are likely interested in what you\\'re advertising

Correct Answer: D

---

#### QUESTION 5

A benefit of Google AdWords image ads is that they:

- A. Allow advertisers to set budgets for each ad variation within an ad group.
- B. Can appear next to related content on a website.
- C. Can be targeted to both the Google Display Network and Search Network.
- D. Are viewable on all mobile devices, regardless of country or carrier.

Correct Answer: B

[ADWORDS-FUNDAMENTALS Practice Test](#)

[ADWORDS-FUNDAMENTALS Exam Questions](#)

[ADWORDS-FUNDAMENTALS Braindumps](#)